

Nordic Volunteer Activities 2022



GREENPEACE

2022

Last year for Greenpeace Nordic, was centred around the tragic Russian invasion of Ukraine that started on the 24th of February, 2022'. We were thrown from trying to find a new normal in our operations and activities after covid to utilising all of our resources in fighting against the continued Nordic import of fossil fuels from Russia; an import that not only fuels the climate crises, but also funds Putin's war on Ukraine.

So, while 2022 will go down in the history books as the year there was once again war in Europe, we'll also look back at it as the year the Nordic volunteer and action community truly wiped the dust off our gear and got back into action.

In total, our community did an amazing 201 activities, with 52 of these activities being Direct Actions and Direct Communications. In Direct Actions alone, the Nordic volunteers put in more than 3,500 volunteer hours, showing the importance and the huge impact of the Nordic volunteer and activist network.

In addition to Direct Actions, one of the most successful campaigns last year was the Volunteer Led campaign: Fossil Ad Ban. There were more than 50 activities connected to this campaign culminating in a win at the year's end for the Stockholm volunteer group when Stockholm's municipality decided to ban fossil advertisement!

As we move further into 2023, we are confident that volunteers and activists will make an even greater impact through their engagement with Greenpeace Nordic; through Nonviolent Direct Actions and all of the other amazing skills and energy they bring to the organisation.

On behalf of the Nordic Volunteer and Action Units,
Sven Malmgren



About the report

This report is made to show the activity of the Nordic Volunteer community in 2022. In the report you will find pictures, numbers, maps and graphs summarising the year in the Nordic, and then more detailed information for each Nordic country.

Following the country pages you find more information about the two biggest campaigns for the Volunteer community this year - the Stop Fuelling War campaign and the volunteer led campaign of the year - Fossil Ad Ban. In the end you find two pages summarising the skill based teams activities.

The report is based on numbers of external activities, which means that internal meetings and trainings are not counted in the activity numbers or volunteer hours. The numbers of new volunteers and total number of volunteers are based on members of the volunteer platform Greenpeace Community.



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Credits

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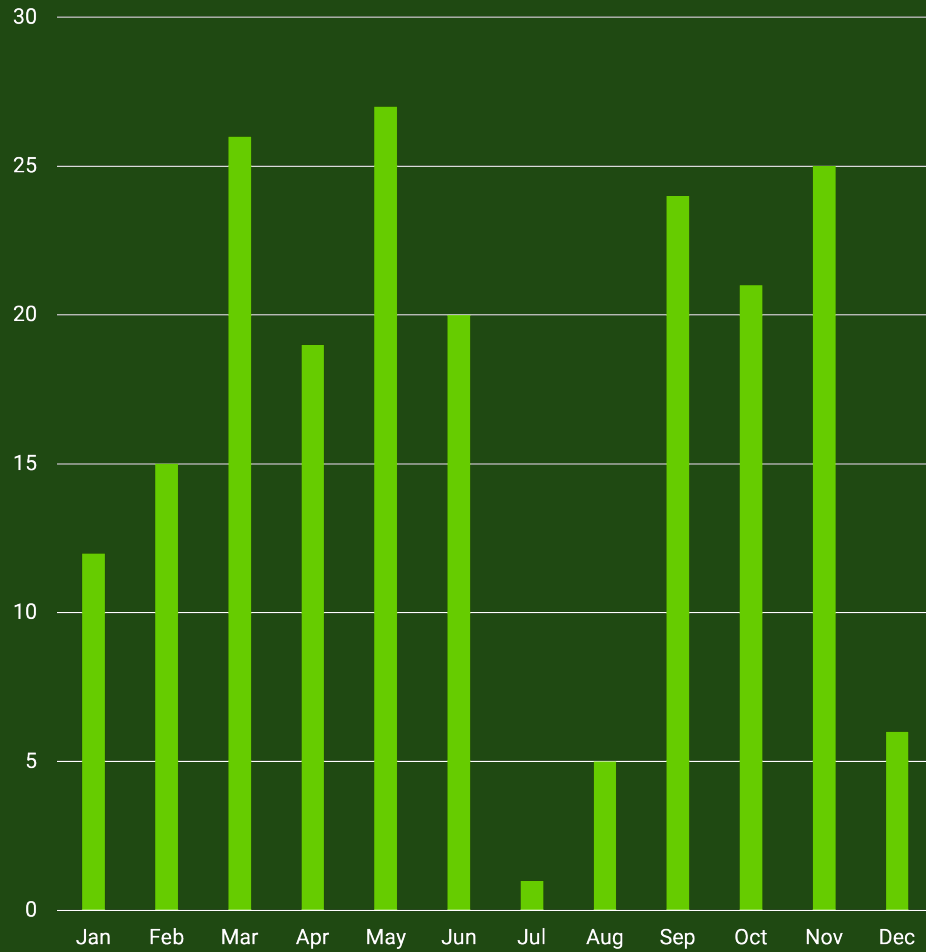
Nordic

Volunteer Activities

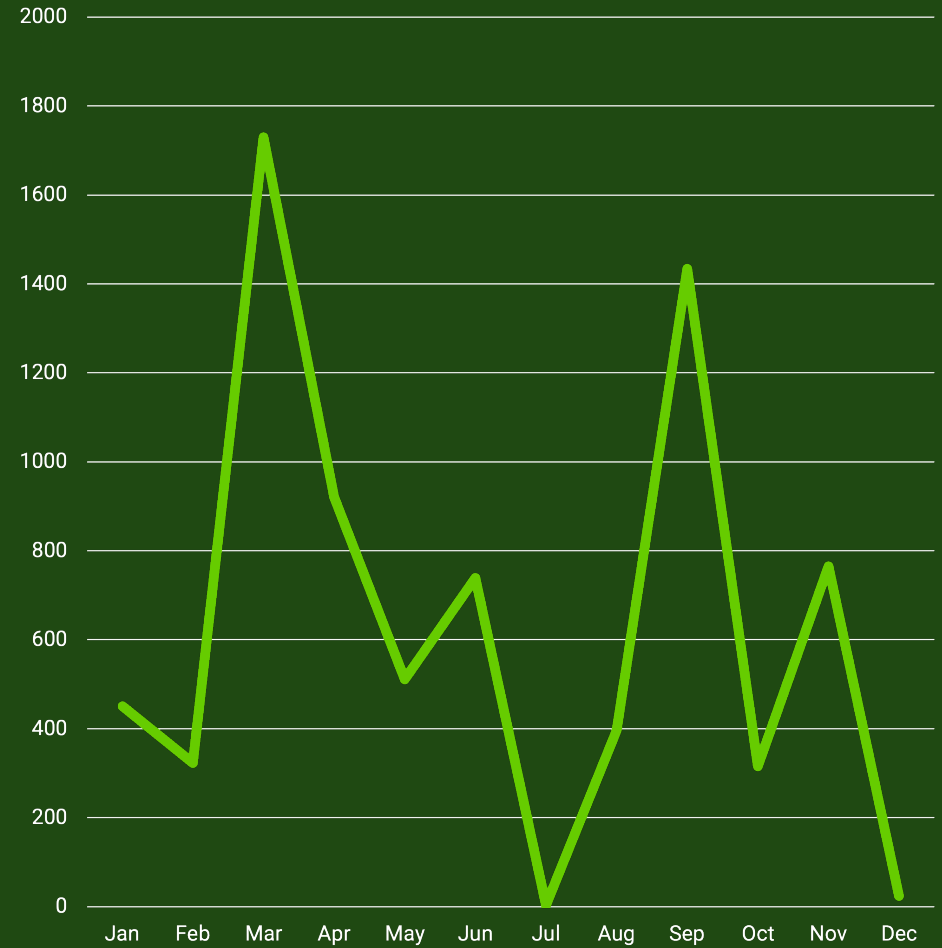
201
activities

7613
volunteer hours

35
locations



Activities per month



Volunteer hours per month

Volunteer numbers

228

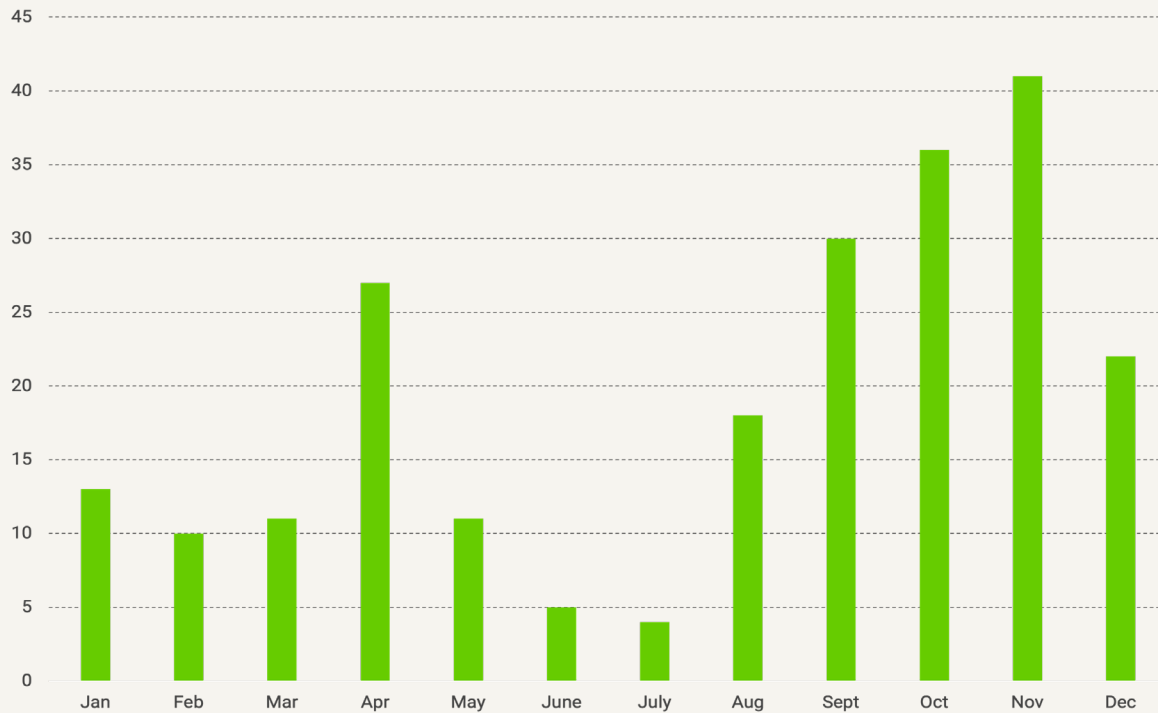
new volunteers

725

volunteers in total

16

local groups



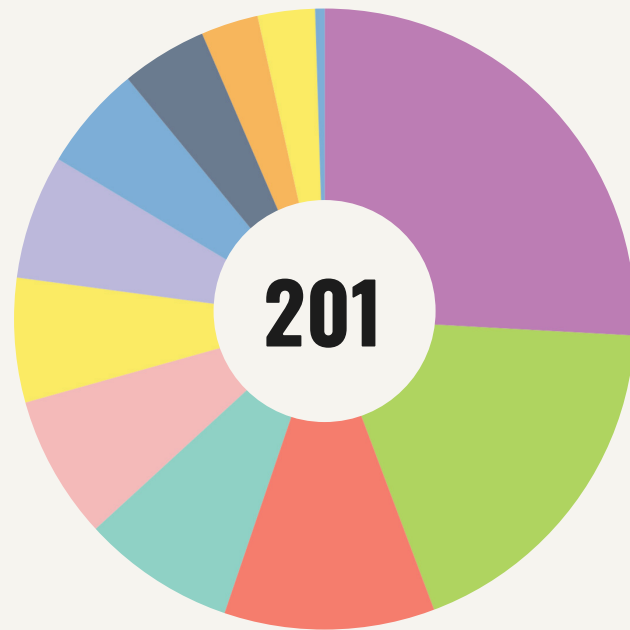
New members on Greenpeace Community per month



Nordic

Campaign with most activities:

FOSSIL AD BAN



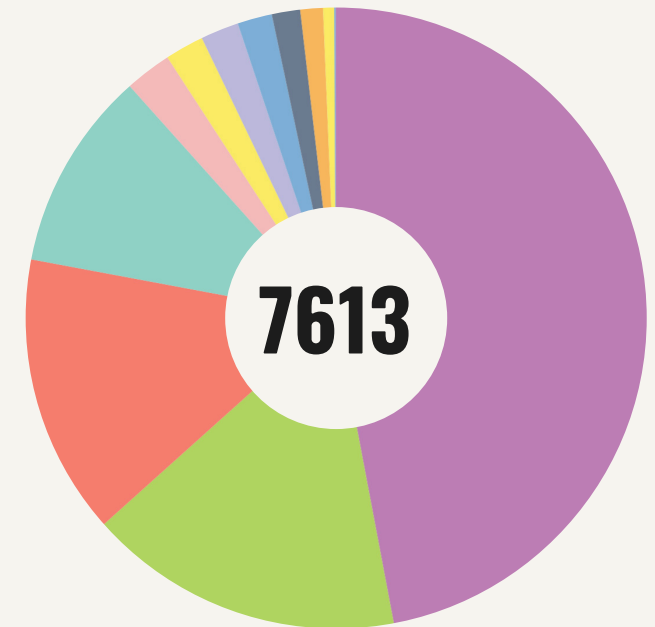
Activities, split into campaign

- | | |
|--|---|
| ■ Fossil Ad Ban | ■ Protect our Oceans |
| ■ Forests | ■ Over consumption |
| ■ Stop fuelling war | ■ Greenpeace general |
| ■ People VS Oil | ■ Civil Disobedience & Activism |
| ■ Climate | ■ Election |
| ■ Agriculture | ■ Nuclear |



Campaign with most volunteer hours:

STOP FUELLING WAR

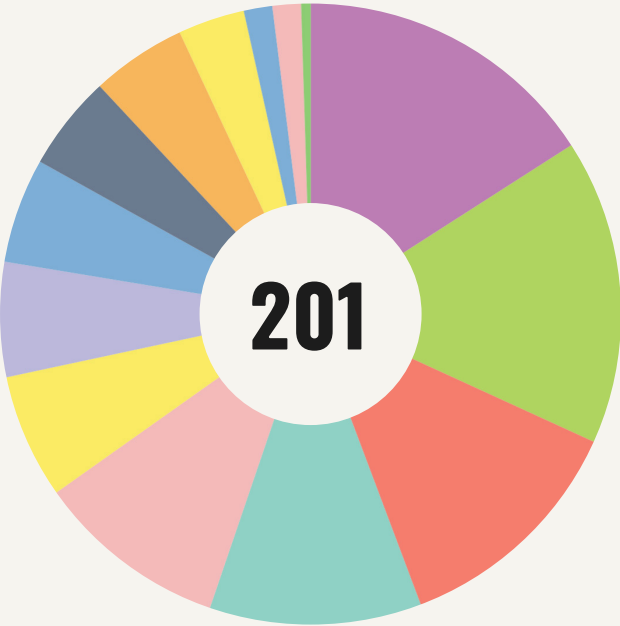


Volunteer hours, split into campaign

- | | |
|---|---|
| ■ Stop fuelling war | ■ Greenpeace general |
| ■ Forests | ■ Protect our Oceans |
| ■ Fossil Ad Ban | ■ Over consumption |
| ■ People VS Oil | ■ Election |
| ■ Agriculture | ■ Civil Disobedience & Activism |
| ■ Climate | ■ Nuclear |

Nordic

Most frequent activity types:
**DIRECT COMMUNICATION
& GREENSPEAKING**

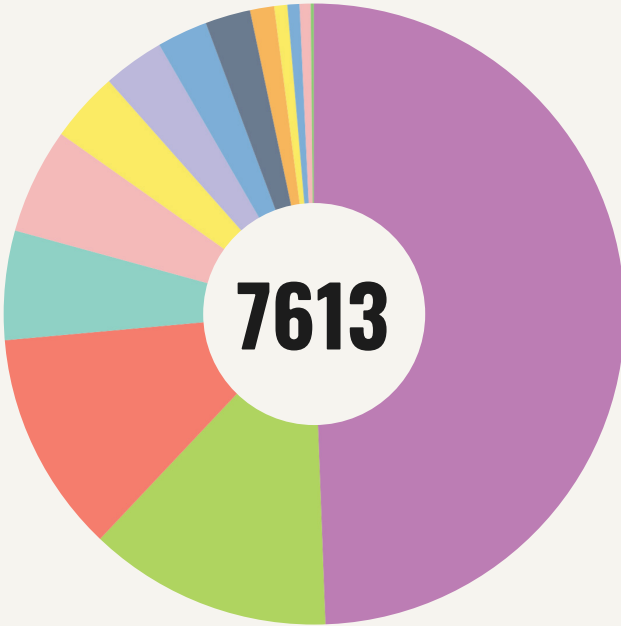


Activities, split into activity type

- | | |
|------------------------|---------------------------|
| ■ Direct Communication | ■ Supporting the movement |
| ■ Greenspeaking | ■ Documentation/research |
| ■ Protest | ■ Office/Campaign Support |
| ■ Presence at event | ■ External training |
| ■ Direct Action | ■ External meeting |
| ■ Photo opportunity | ■ Workshop |
| ■ Hosting public event | ■ Street campaigning |



Activity type with most volunteer hours:
DIRECT ACTION



Volunteer hours, split into activity type

- | | |
|--------------------------|---------------------------|
| ■ Direct Action | ■ Hosting public event |
| ■ Documentation/research | ■ Photo opportunity |
| ■ Presence at event | ■ External training |
| ■ Direct Communication | ■ Supporting the movement |
| ■ Protest | ■ Workshop |
| ■ Greenspeaking | ■ Street campaigning |
| | ■ Office/Campaign Support |



Activities

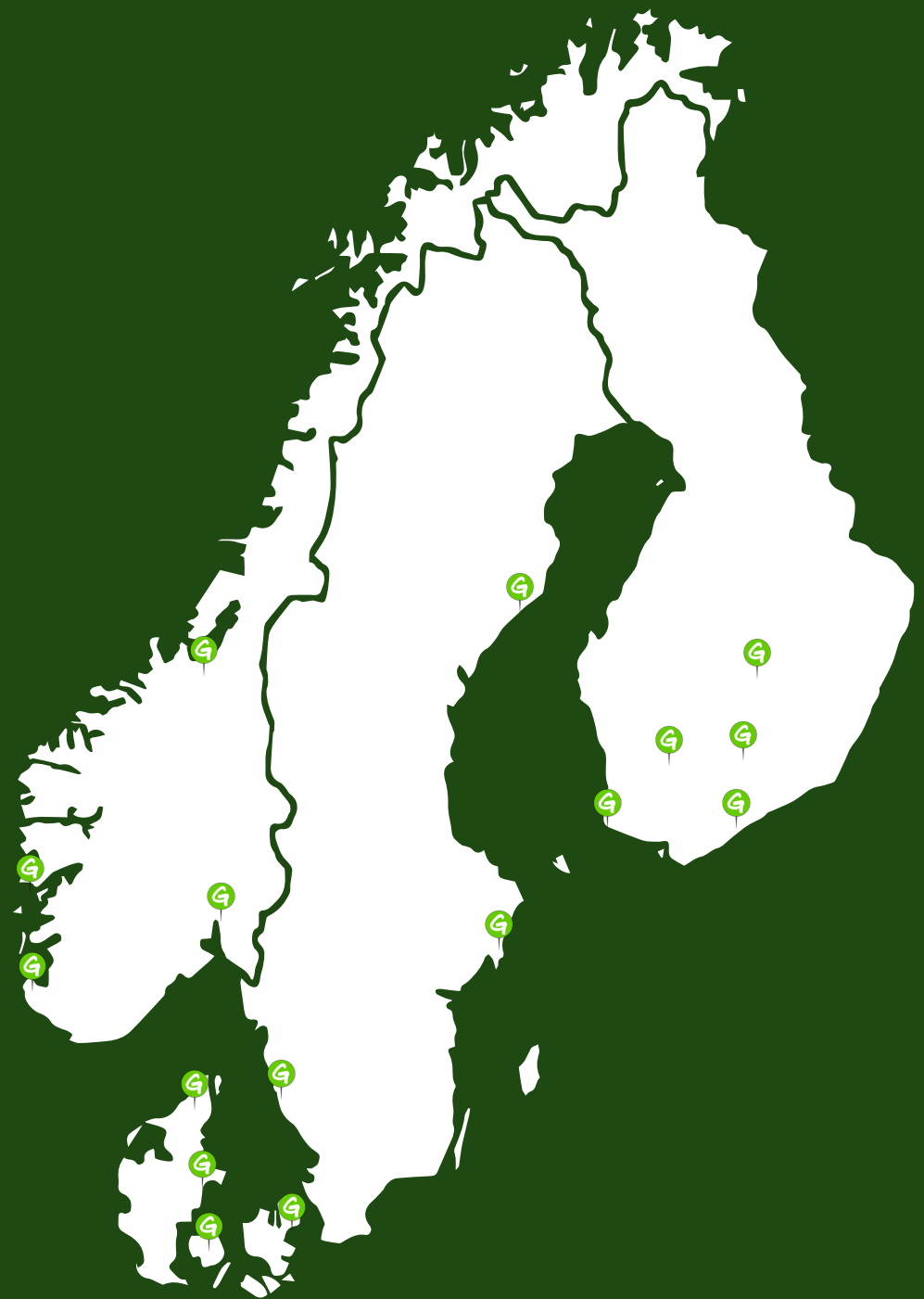
In 2022 the Greenpeace Nordic volunteers arranged or contributed to a total of 201 activities. The activities took place in the 35 locations shown on the map, as well as online.

 Locations where activities took place

Local groups

In 2022 Greenpeace Nordic had 16 local volunteer groups. The main differences compared to last year are the start up of a new local group in Umeå, Sweden and that the local group in Oulu, Finland is no longer active.

 Locations of local groups



Denmark

55
activities

11
locations

141
volunteers

4
local groups

2311
volunteer hours spent

 Locations where activities took place

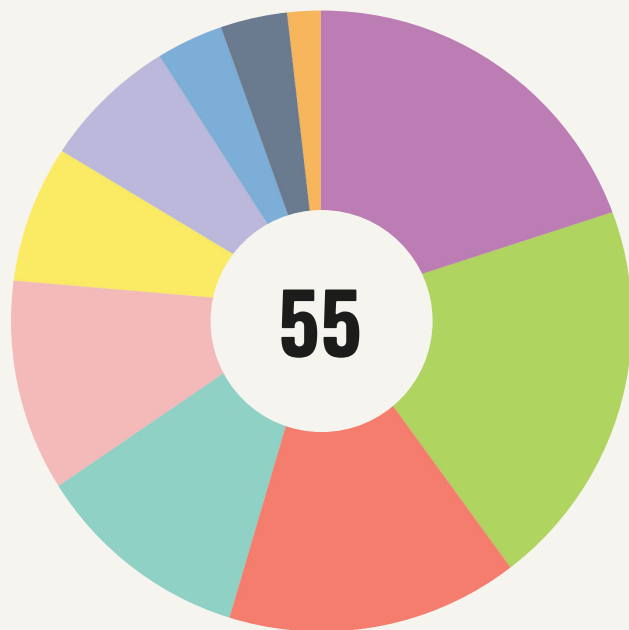
 Locations of local groups



Denmark

Campaigns with most activities:

AGRICULTURE & FOSSIL AD BAN



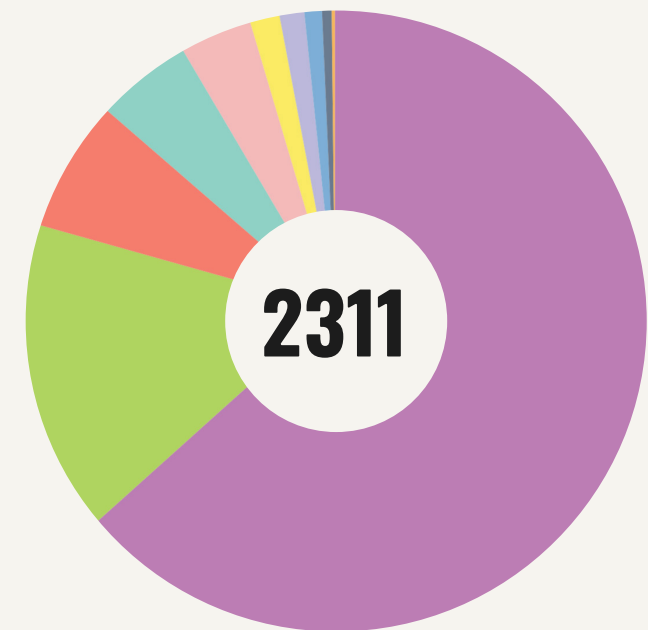
Activities, split into campaigns

- | | |
|----------------------|---------------------------------|
| ■ Agriculture | ■ Climate |
| ■ Fossil Ad Ban | ■ Over consumption |
| ■ Stop fuelling war | ■ Forests |
| ■ Election | ■ Protect our Oceans |
| ■ Greenpeace general | ■ Civil Disobedience & Activism |



Campaign with most volunteer hours:

STOP FUELLING WAR



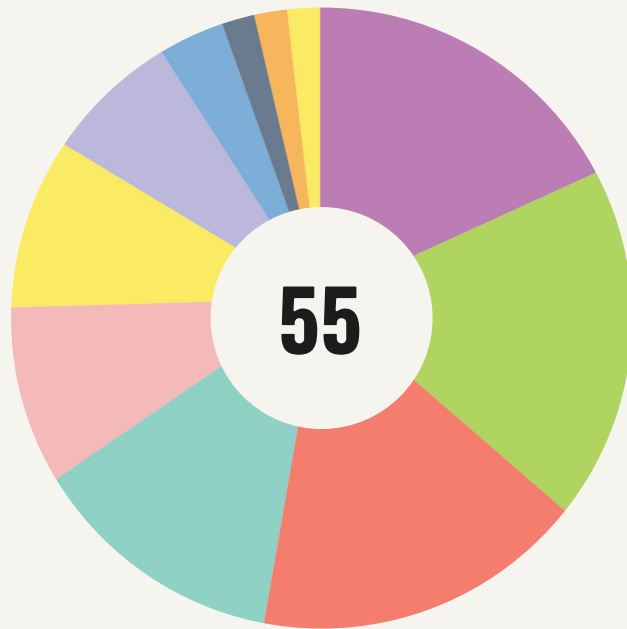
Activities, split into volunteer hours

- | | |
|----------------------|---------------------------------|
| ■ Stop fuelling war | ■ Over consumption |
| ■ Fossil Ad Ban | ■ Climate |
| ■ Agriculture | ■ Protect our Oceans |
| ■ Greenpeace general | ■ Forests |
| ■ Election | ■ Civil Disobedience & Activism |

Denmark

Most frequent activity type:

DIRECT COMMUNICATION & DIRECT ACTION



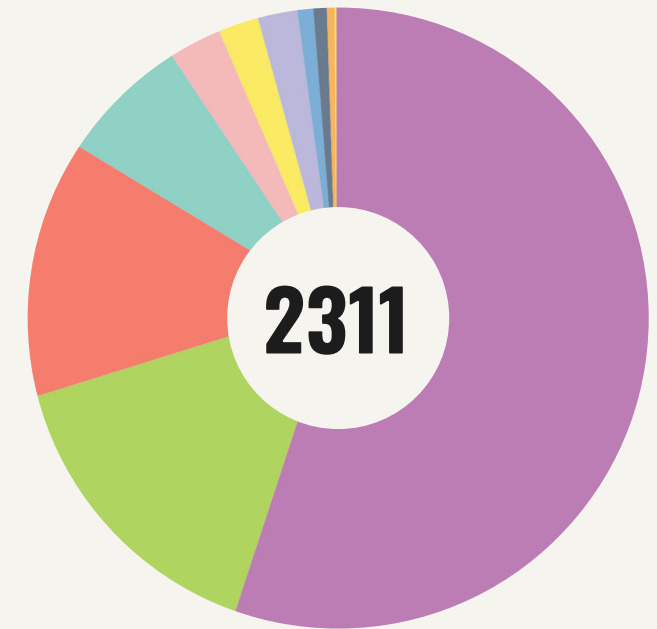
Activities, split into activity type

- | | |
|----------------------|-------------------------|
| Direct Communication | Photo opportunity |
| Direct Action | Documentation/research |
| Greenspeaking | External meeting |
| Hosting public event | Supporting the movement |
| Presence at event | Workshop |
| Protest | |



Activity type with most volunteer hours:

DIRECT ACTION



Activities, split into volunteer hours

- | | |
|------------------------|-------------------------|
| Direct Action | Direct Communication |
| Presence at event | Supporting the movement |
| Documentation/research | Photo opportunity |
| Hosting public event | Workshop |
| Protest | External meeting |
| Greenspeaking | |

Denmark



Finland

47
activities

13
locations

206
volunteers

5
local groups

1744
volunteer hours spent

 Locations where activities took place

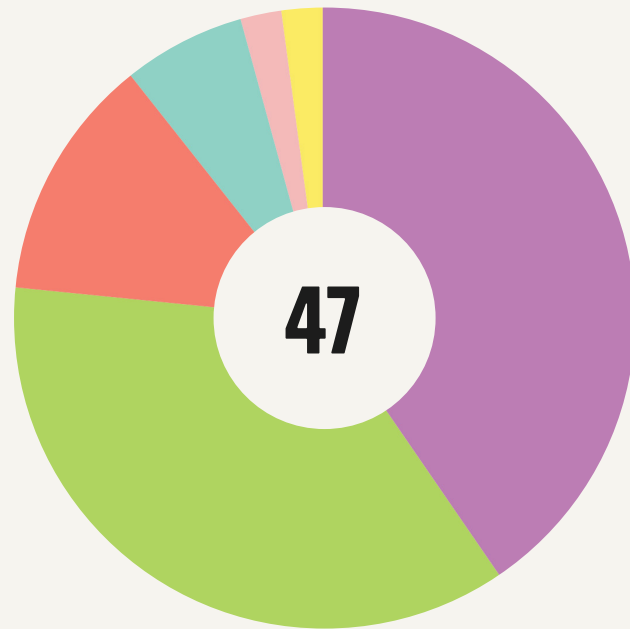
 Locations of local groups



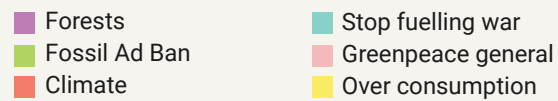
Finland

Campaigns with most activities:

FOREST

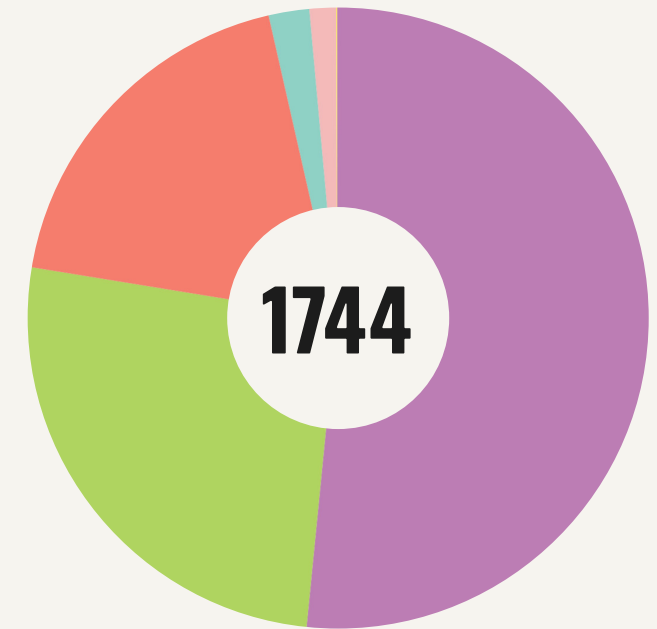


Activities, split into campaigns

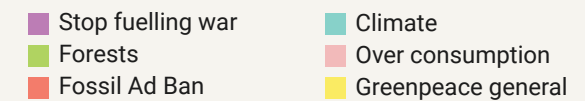


Campaign with most volunteer hours:

STOP FUELLING WAR

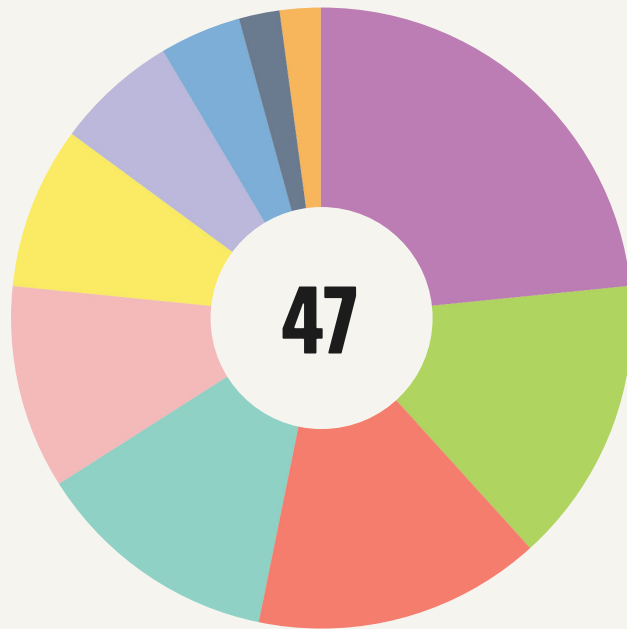


Activities, split into volunteer hours



Finland

Most frequent activity type:

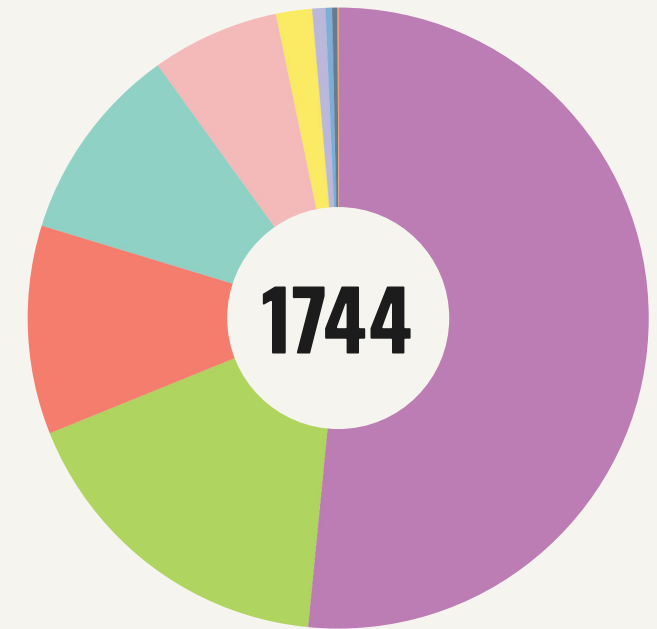
PROTEST

Activities, split into activity type

- | | |
|-------------------------|-------------------------|
| Protest | Direct Action |
| Presence at event | Direct Communication |
| External training | Supporting the movement |
| Office/Campaign Support | Greenspeaking |
| Photo opportunity | External meeting |



Activity type with most volunteer hours:

DIRECT ACTION

Activities, split into volunteer hours

- | | |
|-------------------|-------------------------|
| Direct Action | Office/Campaign Support |
| Presence at event | Supporting the movement |
| Protest | External meeting |
| External training | Direct Communication |
| Photo opportunity | Greenspeaking |

Finland



Norway

45

activities

5

locations

125

volunteers

4

local groups

1273

volunteer hours spent

 Locations where activities took place

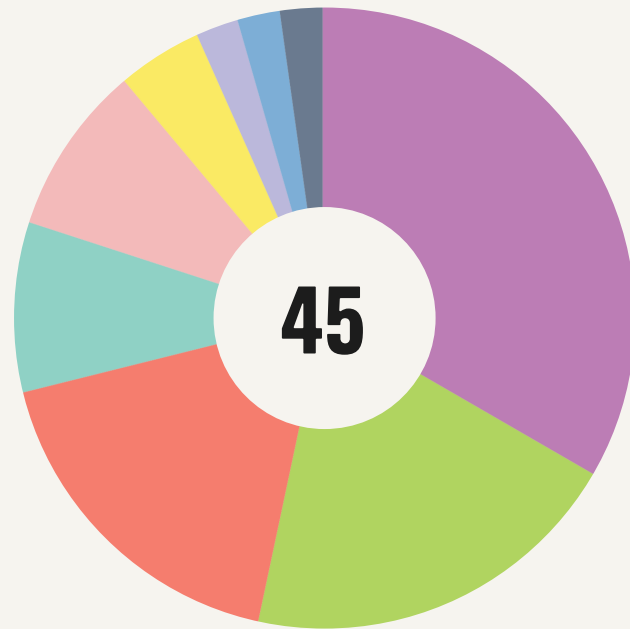
 Locations of local groups



Norway

Campaigns with most activities:

PEOPLE VS OIL



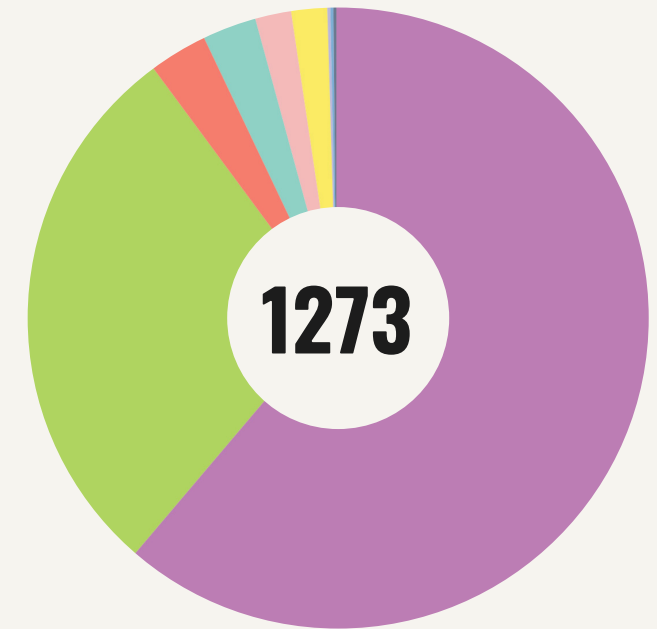
Activities, split into campaigns

- People VS Oil
- Fossil Ad Ban
- Protect our Oceans
- Over consumption
- Stop fuelling war
- Agriculture
- Civil Disobedience & Activism
- Climate
- Greenpeace general



Campaign with most volunteer hours:

PEOPLE VS OIL



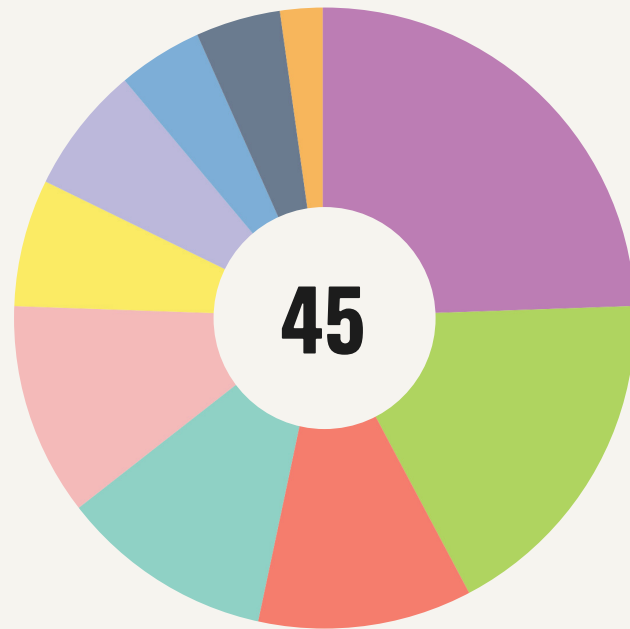
Activities, split into volunteer hours

- People VS Oil
- Stop fuelling war
- Protect our Oceans
- Over consumption
- Agriculture
- Fossil Ad Ban
- Civil Disobedience & Activism
- Climate
- Greenpeace general

Norway

Most frequent activity type:

DIRECT COMMUNICATION



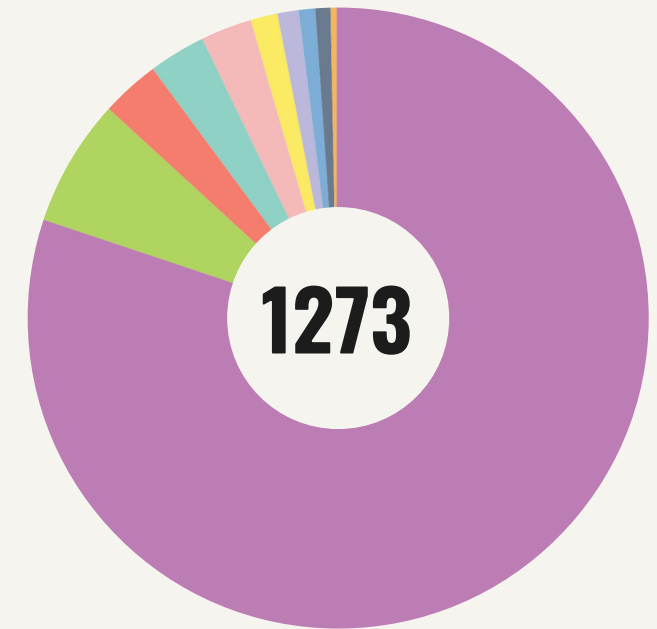
Activities, split into activity type

- | | |
|-------------------------|-------------------------|
| Direct Communication | Supporting the movement |
| Presence at event | Direct Action |
| Greenspeaking | Hosting public event |
| Office/Campaign Support | Photo opportunity |
| Protest | External meeting |



Activity type with most volunteer hours:

DIRECT ACTION

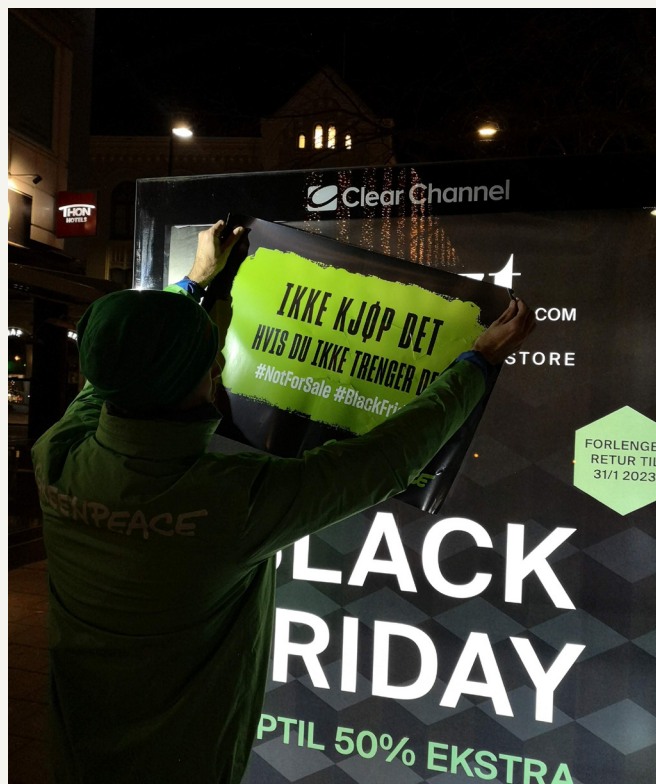


Activities, split into volunteer hours

- | | |
|-------------------------|-------------------------|
| Direct Action | Greenspeaking |
| Presence at event | Hosting public event |
| Protest | Office/Campaign Support |
| Direct Communication | Photo opportunity |
| Supporting the movement | External meeting |

Norway

21



Sweden

54

activities

6

locations

223

volunteers

3

local groups

2285

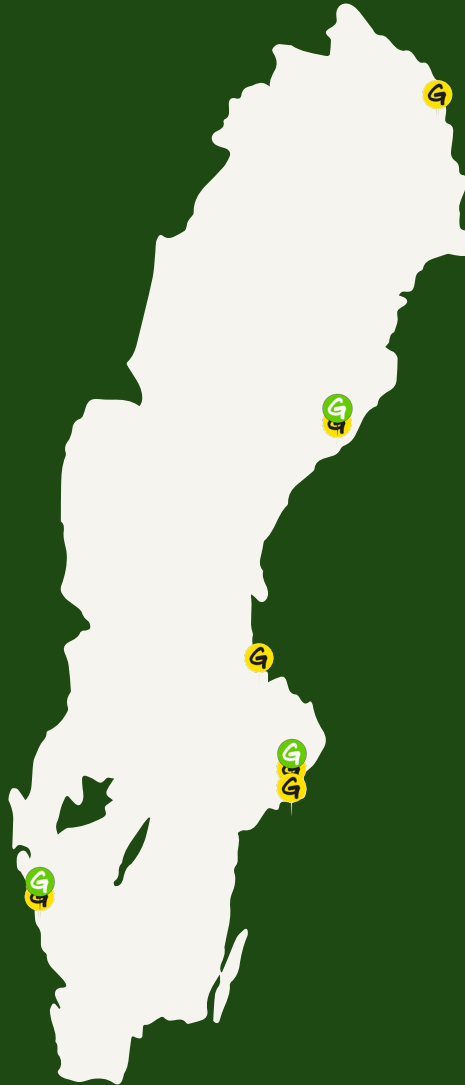
volunteer hours spent



Locations where activities took place



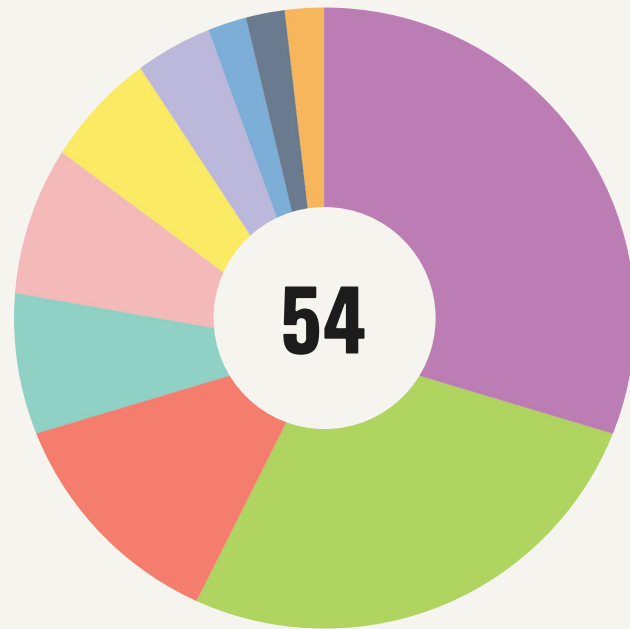
Locations of local groups



Sweden

Campaigns with most activities:

FOREST



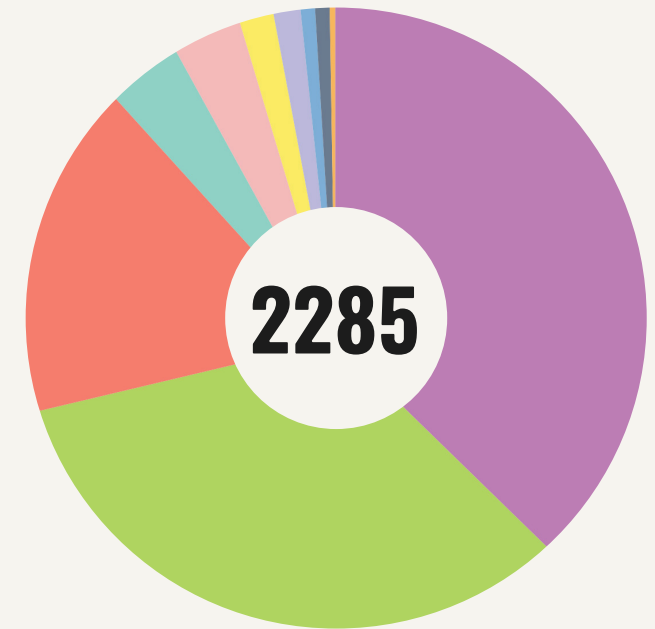
Activities, split into campaigns

- | | |
|-------------------------------|--------------------|
| Forests | Protect our Oceans |
| Fossil Ad Ban | Over consumption |
| Climate | Greenpeace general |
| Civil Disobedience & Activism | Nuclear |
| Stop fuelling war | People VS Oil |



Campaign with most volunteer hours:

STOP FUELLING WAR



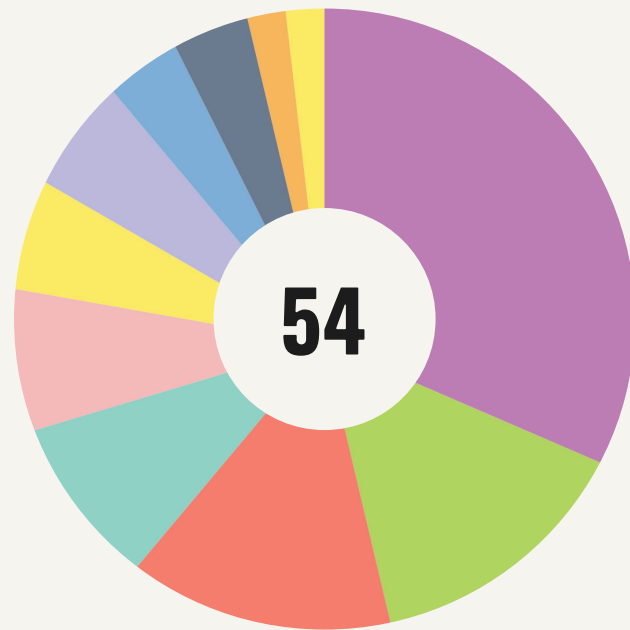
Activities, split into volunteer hours

- | | |
|--------------------|-------------------------------|
| Stop fuelling war | Civil Disobedience & Activism |
| Forests | Greenpeace general |
| Fossil Ad Ban | Over consumption |
| Climate | People VS Oil |
| Protect our Oceans | Nuclear |

Sweden

Most frequent activity type:

GREENSPEAKING



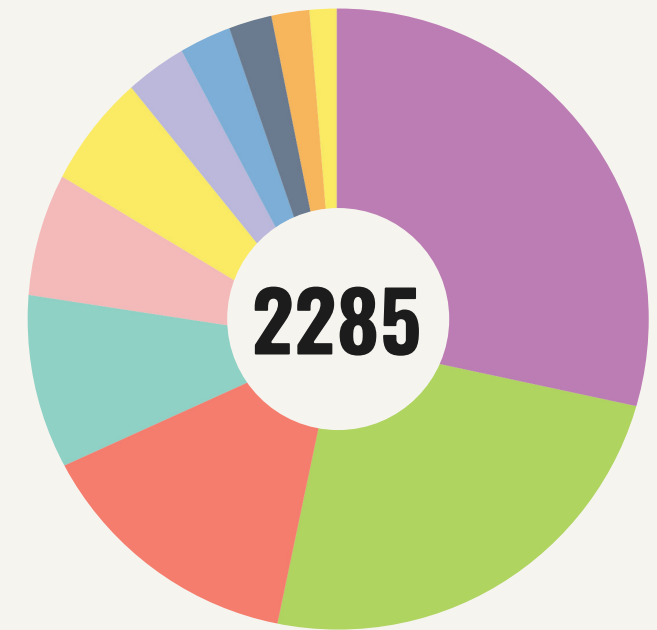
Activities, split into activity type

- Greenspeaking
- Direct Communication
- Documentation/research
- Supporting the movement
- Protest
- Hosting public event
- Photo opportunity
- Presence at event
- Workshop
- Direct Action
- Street campaigning



Activity type with most volunteer hours:

DOCUMENTATION/RESEARCH

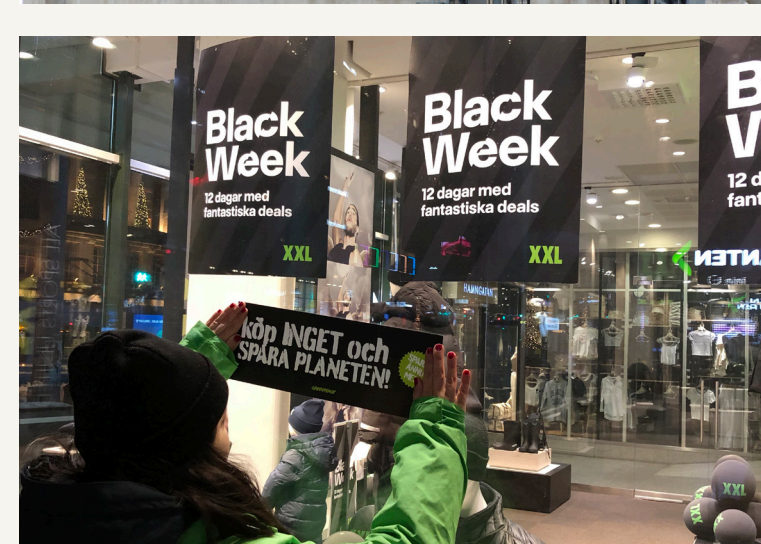
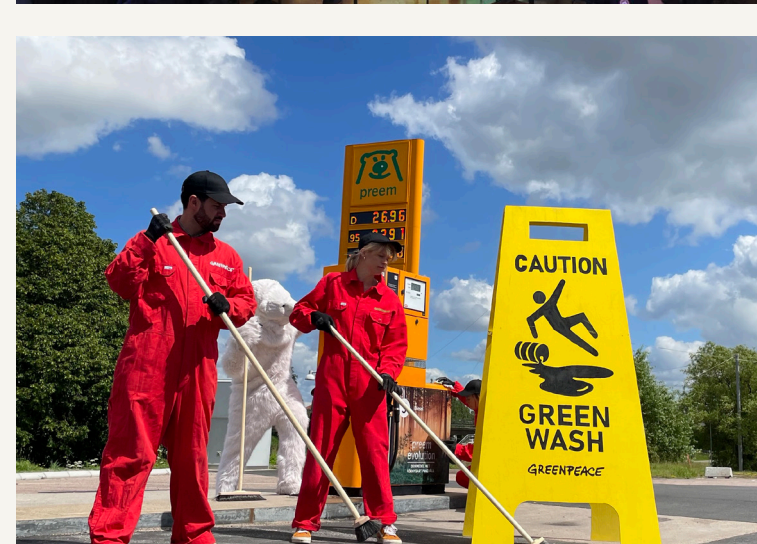
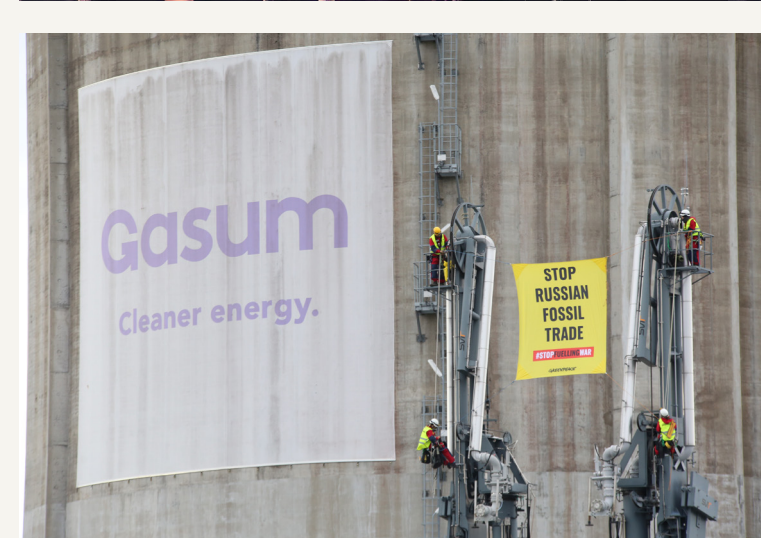


Activities, split into volunteer hours

- Documentation/research
- Direct Action
- Direct Communication
- Greenspeaking
- Presence at event
- Protest
- Hosting public event
- Photo opportunity
- Street campaigning
- Workshop
- Supporting the movement

Sweden

25



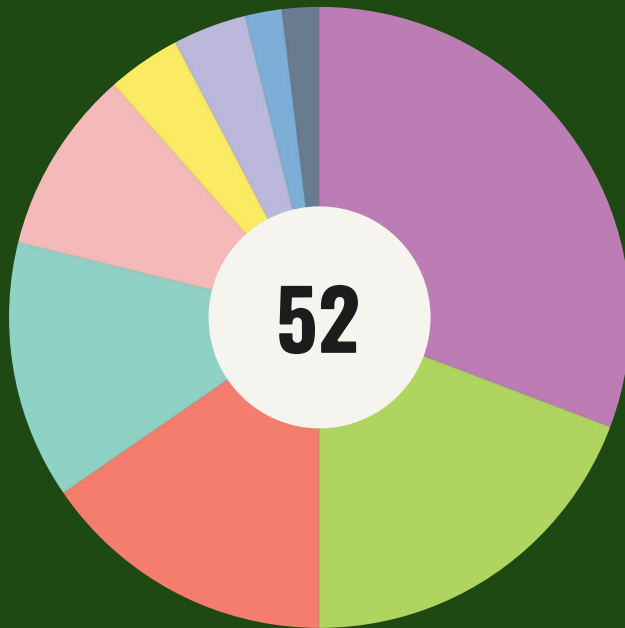
Fossil Ad Ban

52

activities

1111

volunteer hours



Activities, split into activity type

- Direct Communication
- Presence at event
- Greenspeaking
- Office/Campaign Support
- Photo opportunity
- Protest
- Workshop
- Direct Action
- Hosting public event



The volunteer led campaign of 2022 was to ban fossil advertisement, a continued campaign from 2021. In the campaign the volunteer groups worked with getting cities and other stakeholders to put an end to advertising for climate disruption.

In addition to working towards local goals the volunteers have been collecting signatures for the European Citizen Initiative that ended in October with 36 000 signatures from the Nordic countries, and 350 000 signatures in Europe. Unfortunately we didn't reach the needed goal for the initiative to be taken forward, but it has still created a lot of attention and impacts in Europe.

Throughout the year there has been a total of 52 activities in the campaign, with the main part being Direct Communication activities and being present at events like festivals to collect signatures.

At the end of the year, the local group in Stockholm had a wonderful victory by securing the municipal governance of Stockholm to commit to a fossil ad ban!



Stop fuelling war

22

activities

3580

volunteer hours

When Ukraine was invaded by Russian forces, it became clear that the fossil fuel exports from Russia are directly fuelling/enabling the Russian war machine. The clear connection to peace and climate change provided an even stronger reason to free ourselves from our dependency on fossil fuels.

Greenpeace started to pressure the Nordic Governments to end this fossil fuel addiction once and for all, and as a first step, reject and ban all import of fossil fuels from Russia.

The import of Russian fossil fuels to the Nordic countries still continued, and as a reaction Greenpeace Nordic started taking action against the import - and did in total no less than 14 Nonviolent Direct Actions and 6 peace vigils and demonstrations spread over the four Nordic countries, both on land and at sea!



Skill based teams

1

boat team

4

climbing
teams

4

greenspeaker
groups

4

kayak teams

In 2022 trainings and practice weekends were arranged in the skill based teams, as well as more general trainings in Civil Disobedience and NVDA.

The skill based teams that are active in the Nordic are the Boat team, that is one team on a Nordic level; and the climbing, kayak and Greenspeakers teams, organised with one team in each country.



Skill based teams



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