

Nordic Volunteer Activities 2023



2023

Looking back at 2023, words like 'tragic' and 'chaotic' initially spring to mind. From the atrocities of war and conflict, to the ongoing climate crisis resulting in the warmest year on record, 2023 was filled with major global disruptions and uncertainty. Yet as I reflect on the year that has been with Greenpeace Nordic volunteers, these darker emotions are replaced with a sense of hope and optimism about the incredible impact Greenpeace makes on local, regional and indeed global levels. Our volunteers show us that by taking courageous actions, we can not only change how we feel about the world, but take brave steps to make our vision of a better future a reality.

In Denmark, Greenpeace volunteers supported the local community in Stigsnæs to bring national attention to the Norwegian oil giant Equinor dumping toxic oil wastewater in Agersø Sund. The environment minister reacted immediately; a testament to the power of grassroots movements and how working together at a local level can achieve change with ripple effects in the wider world.

The volunteer-led demonstrations across Finland in the lead up to the elections are a key reminder that individuals taking collective action is the way we win the change we want to see in the world. Similarly, our work with the Deep Sea Mining campaign in Norway saw our volunteers peacefully confront the Norwegian Prime Minister in Oslo and support efforts to pressure parliamentarians to vote against Deep Sea Mining.

2023 also marked a change in how our Nordic volunteer network operates: we shifted away from local groups towards specialist teams. During the spring of 2023, our volunteer specialist team of Greenspeakers ran workshops and lectures about forests and civil disobedience as part of our Skogsvärn tour across Sápmi / Norrland in Sweden. By engaging with local communities, the tour highlighted the value of exchanging knowledge and experience as a way to strengthen the volunteer community and increase the impact of our activities. The ongoing success of the Greenspeaker team was a major catalyst for us to start up other specialist teams in lobbyism, social media and investigations.

Greenpeace volunteers strengthen our ability to campaign for a green and just future. As 2023 has come to a close, I am truly inspired and thankful for the skills, energy and dedication that our volunteers bring to our Nordic work.



Celeste Stewart
Acting Executive Director,
Greenpeace Nordic



About the report

This report is made to show the activity of the Greenpeace Nordic Volunteer community in 2023. In the report you will find pictures, numbers, maps and graphs summarising the year in the Nordic, and then more detailed information for each Nordic country.

Following the country pages you find more information about the specialist and action teams. In 2023 we did a restructuring of our whole volunteering programme with shifting from organising volunteers through local groups toward organising them based on specialisation. How this process has gone, and what the new specialist teams have been up to you can see on page 10.

The activities and volunteer hours in the report is based on the numbers of activities that have been reported in the Action and Volunteer Units throughout the year. The numbers of new volunteers and total number of volunteers are based on members of the volunteer platform Greenpeace Community.



Scan the QR-code to follow Greenpeace Nordics volunteers on social media, and they will bring you along behind the scenes on the journey of taking action with Greenpeace!



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Credits

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Nordic

Volunteer Activities

323

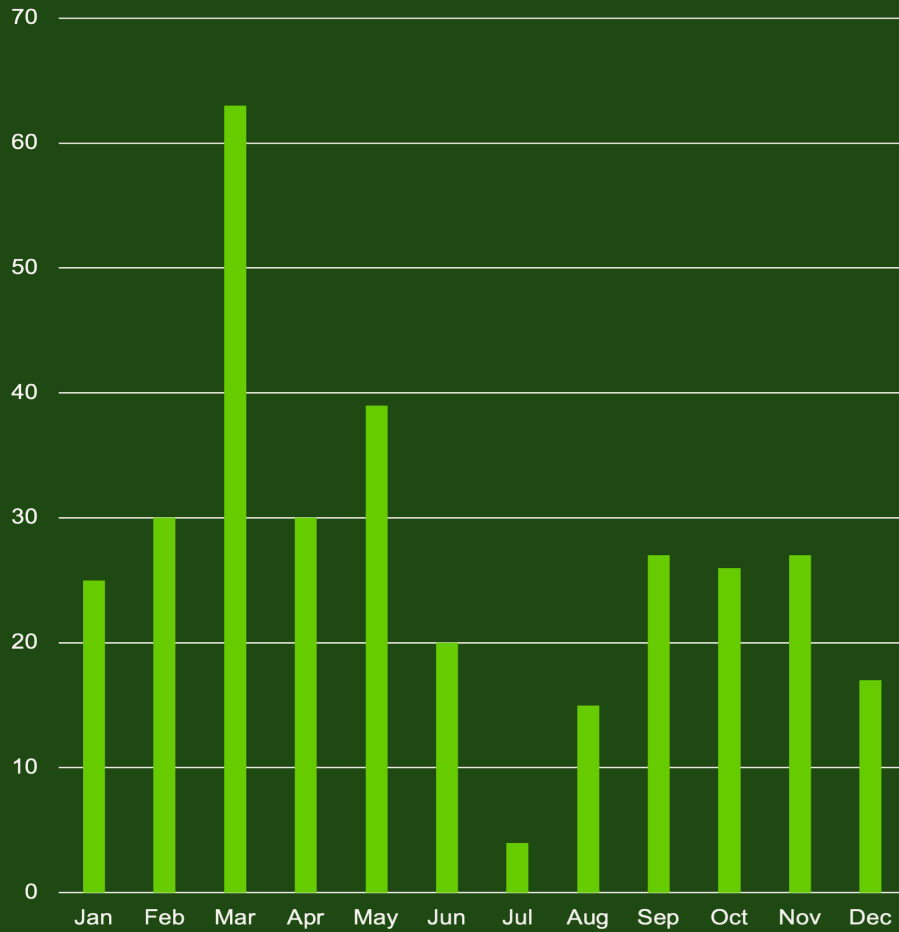
activities

14 043

volunteer hours

54

locations



Activities per month



Volunteer hours per month

Nordic

Volunteer numbers

255

new volunteers

736

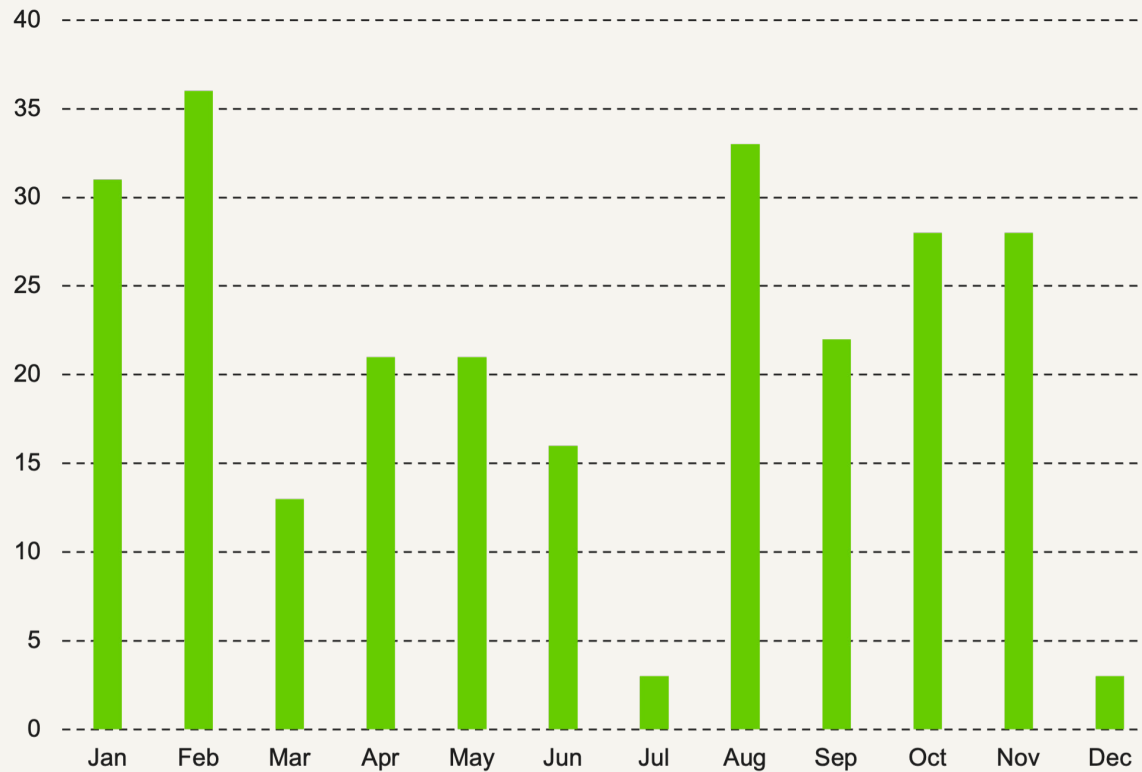
volunteers in total

11

specialist
teams

10

action
teams



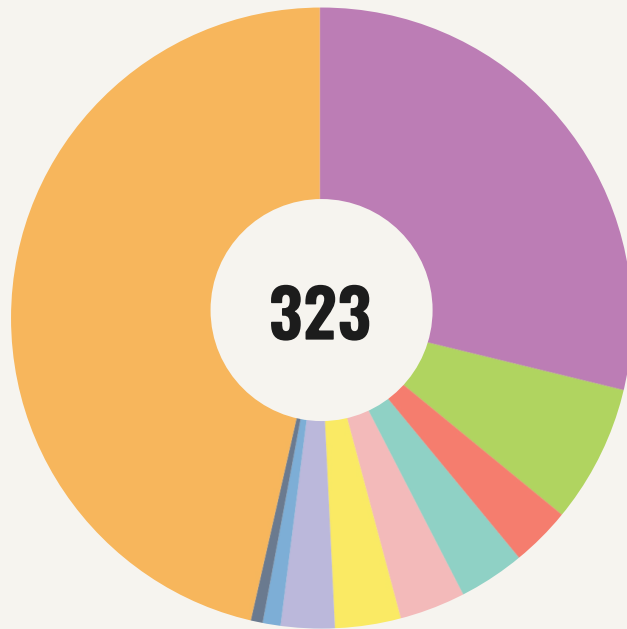
New members on Greenpeace Community per month



Nordic

Campaign with most activities:

FOREST

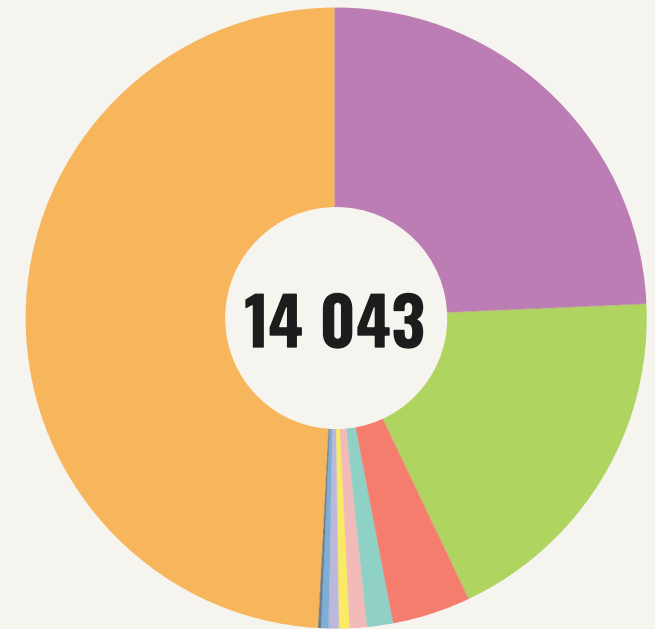


Activities, split into campaign



Campaigns with most volunteer hours:

FOREST & OIL - STOP DRILLING, START PAYING



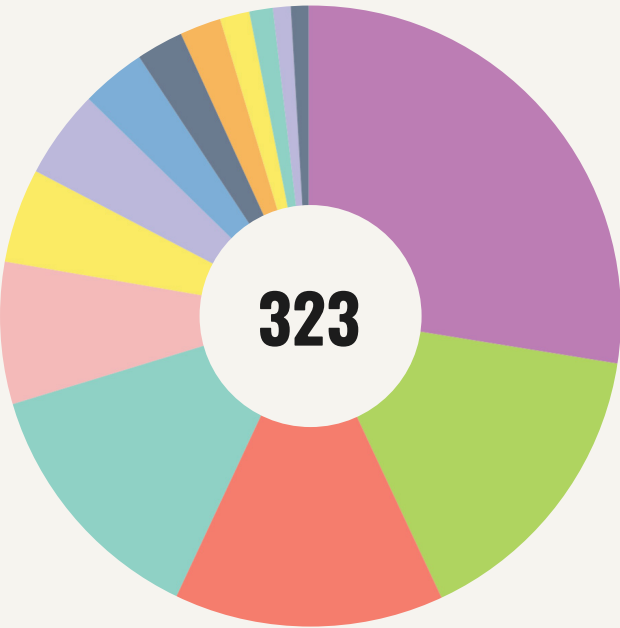
Volunteer hours, split into campaign



Nordic

Most frequent activity types:

MEETINGS & TRAININGS



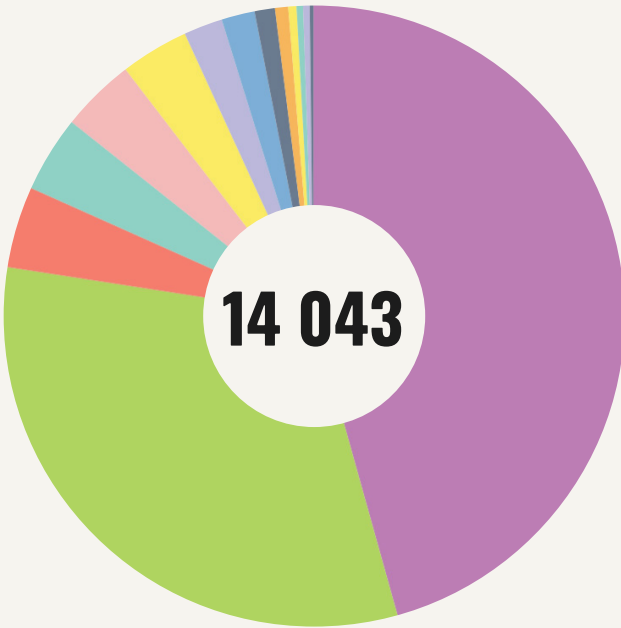
Activities, split into activity type

- Meeting
- Training
- Greenspeaking
- Protests & photo ops
- Admin/movement support
- Direct Communication
- Direct Action
- Street campaigning
- Workshop
- Lobbyism
- Documentation/research
- Hosting public event
- Artivism
- Courtcase



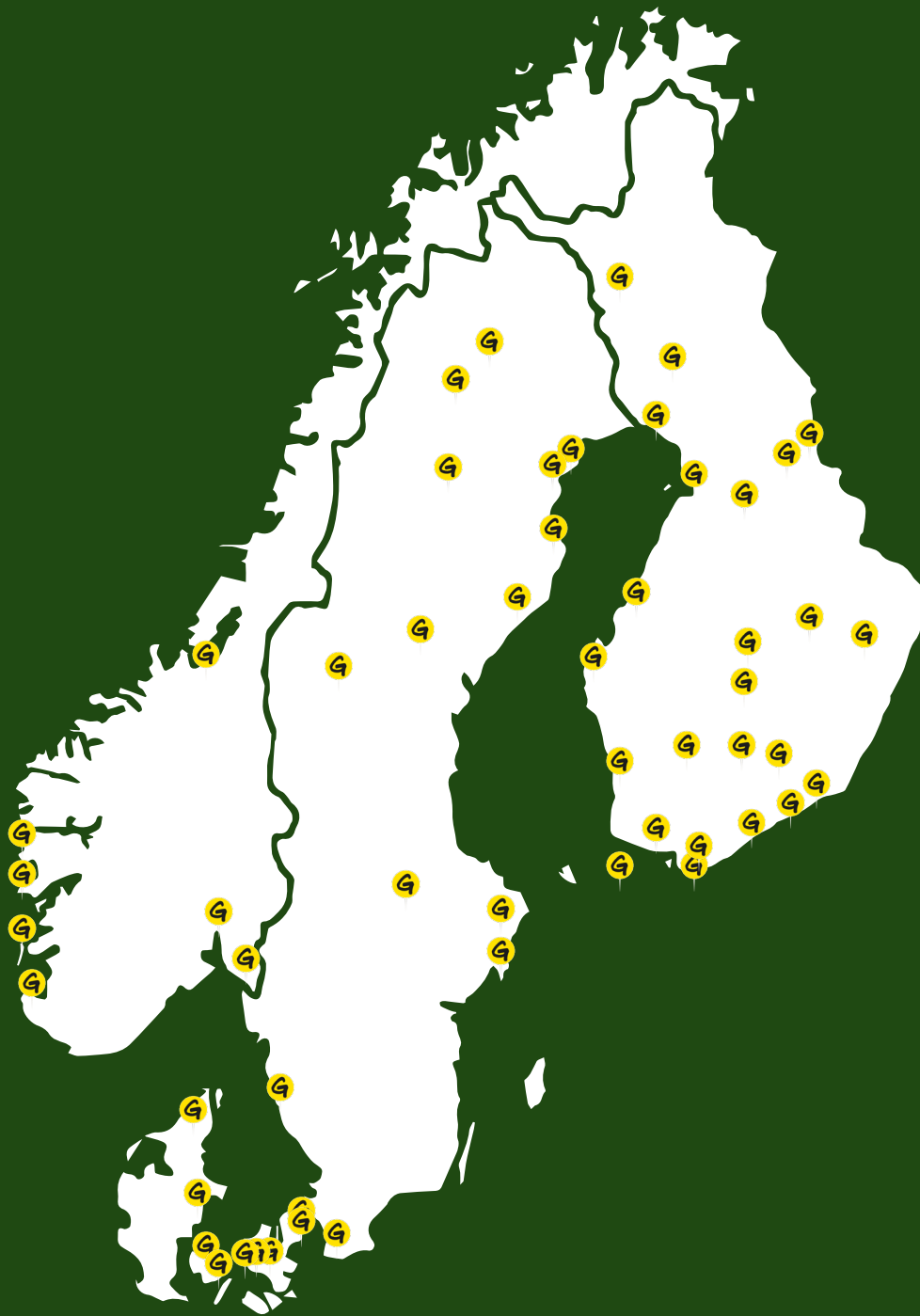
Activity types with most volunteer hours:

TRAININGS & DIRECT ACTION



Volunteer hours, split into activity type

- Training
- Direct Action
- Meeting
- Greenspeaking
- Protests & photo ops
- Direct Communication
- Street campaigning
- Admin/movement support
- Hosting public event
- Workshop
- Lobbyism
- Documentation/research
- Courtcase
- Artivism



Activities

In 2023 the Greenpeace Nordic volunteers arranged or contributed to a total of 323 activities. The activities took place in the 54 locations shown on the map, as well as online.

 Locations where activities took place

The Volunteer Survey

Greenpeace Nordic conducted a Volunteer survey amongst all the volunteers in November 2023. In total the survey had 61 responses. This is a short summary of the results of the survey.

The age of our volunteers ranges from 18-80 years.

We have people volunteering that are from 15 different countries/ nationalities

Our volunteers have been involved with Greenpeace for up to 25+ years. 55% of volunteers have been involved for more than 2 years.

90% of volunteers feel that Greenpeace Nordic works to promote a diverse, open and inclusive volunteering programme.

80% rate their volunteering experience with Greenpeace Nordic as 7/10 or higher.

Volunteers are most motivated by (in order):

- Make a difference, change the state of the world
- Be part of the environmental movement
- Participate in actions
- Socialise and spend time with like-minded people
- Learn more about environmental issues

18-80

age range

15

different nationalities

25+

longest volunteer involvement

MAKE A DIFFERENCE, CHANGE THE STATE OF THE WORLD

is the most frequent motivation for volunteering

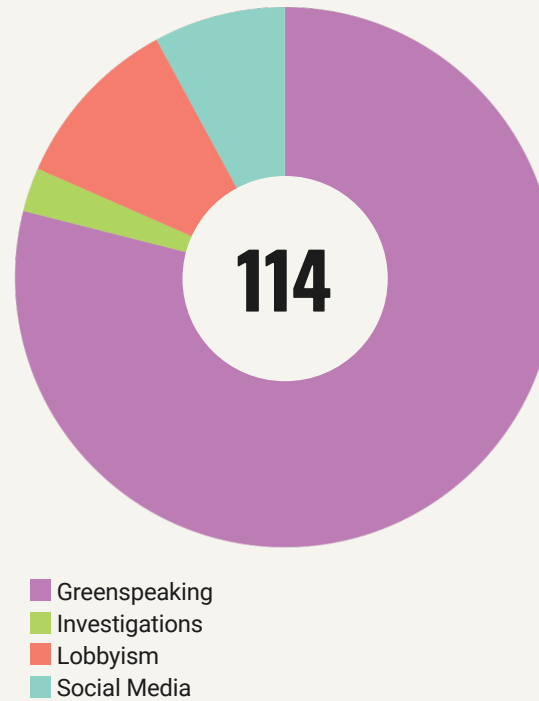


Nordic

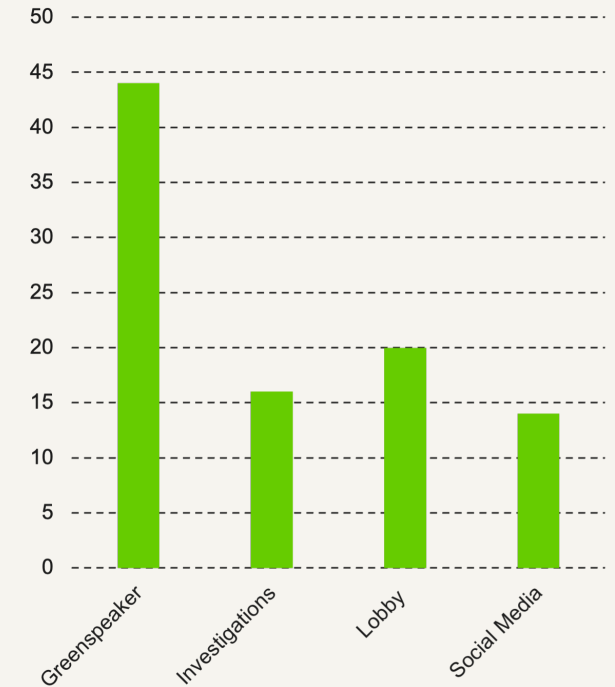
Specialist teams

In 2023 Greenpeace Nordic moved away from structuring volunteers through local groups, and started having specialist teams as the main volunteering structure. The goal is to have teams specialised on activism, investigations, greenspeaking, lobbying and social media.

The Greenspeaker team has already been a team for many years and has continued to do presentations and speaker tours also this year. In the end of March the Lobby team had its kick off, and has been training, meeting and lobbying since. In August the Social Media team followed with a kick off and training and the team is now creating output for the new volunteering channels. And finally the Investigations team had its first start up training in November and have taken on some investigation tasks already. The Activism team is set to start up in 2024.



Activities per specialist team



Members per specialist team

Timeline



Lobby team
Kick off



Social Media team
Kick off



Investigation team
Kick off

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Action teams

1

boat
team

4

climbing
teams

1

general activist
team

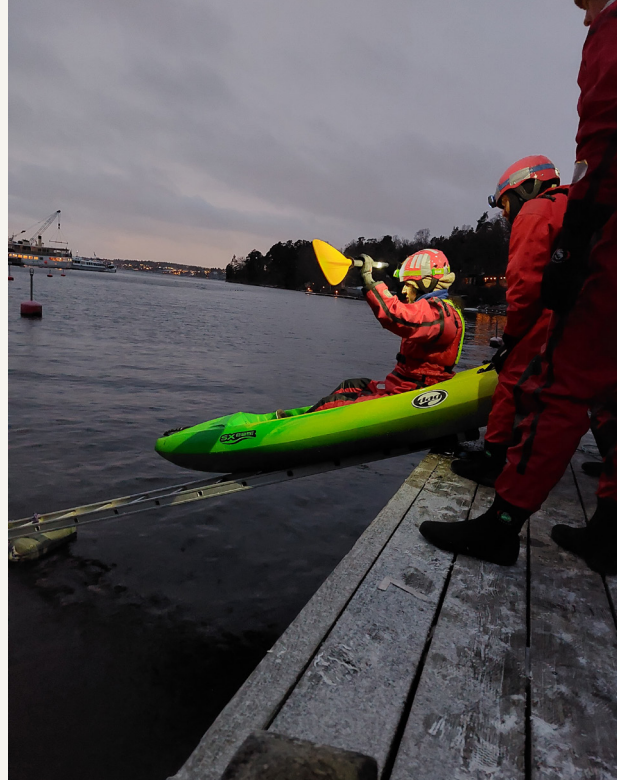
4

kayak
teams

In 2023 we had active teams focused on general activism, as well as boating, climbing and kayaking.

Throughout the year we ran the Introduction to Civil Disobedience five times, our NVDA-training three times, and organised one NVDA-skillshare.

We also arranged one basic boat training, three intermediate boat trainings, one basic climbing training, one basic kayak training and one intermediate kayak training. In addition the action teams also had self organised practice days and weekends.



Denmark

67
activities

 Locations where activities took place

9
locations

147
volunteers

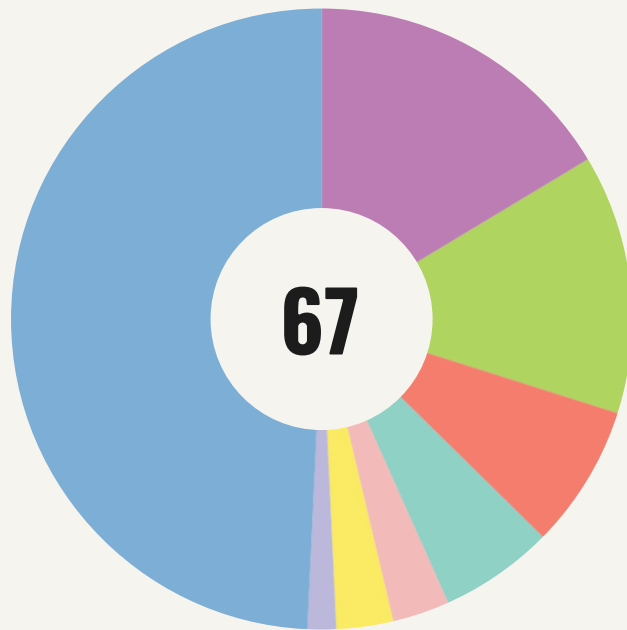
1706
volunteer hours spent



Denmark

Campaign with most activities:

FOOD, FORESTS & NATURE



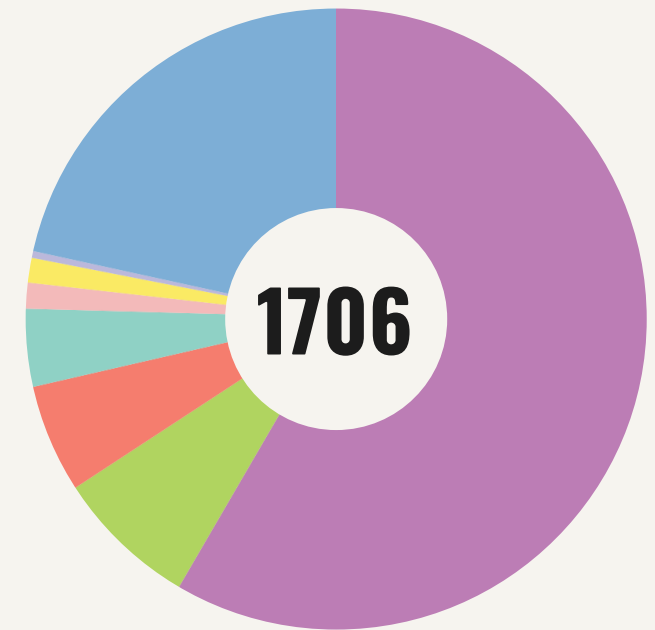
Activities, split into campaigns

- | | |
|------------------------|----------------------------------|
| Food, Forests & Nature | Stop Drilling, Start Paying |
| Overconsumption | Protect our Oceans |
| Mis and Disinformation | Greenwashing |
| Climate and Energy | No campaign / Greenpeace general |



Campaign with most volunteer hours:

OIL - STOP DRILLING, START PAYING



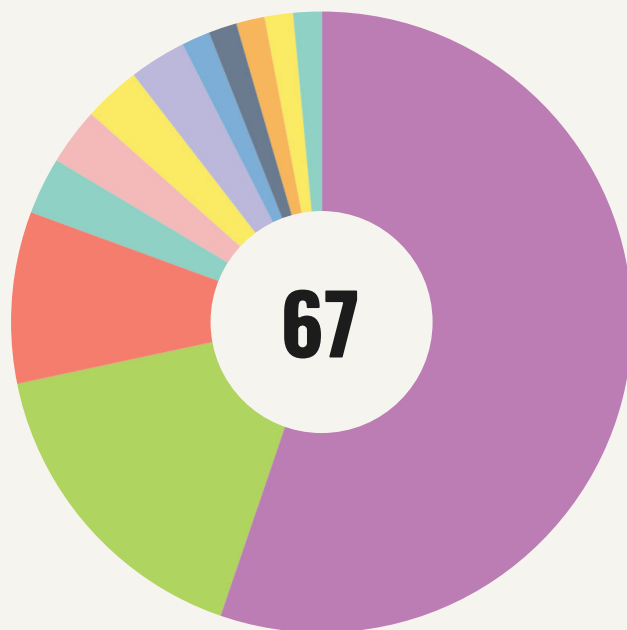
Activities, split into volunteer hours

- | | |
|-----------------------------|----------------------------------|
| Stop Drilling, Start Paying | Protect our Oceans |
| Food, Forests & Nature | Mis and Disinformation |
| Climate and Energy | Greenwashing |
| Overconsumption | No campaign / Greenpeace general |

Denmark

Most frequent activity types:

MEETING & GREENSPEAKING



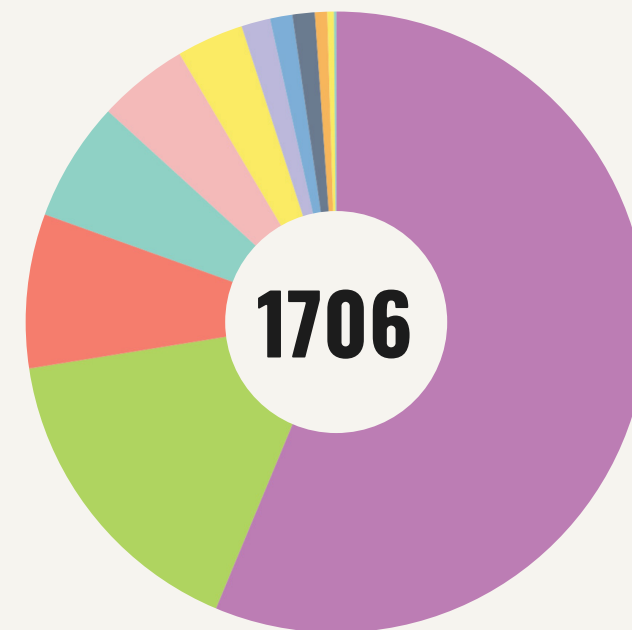
Activities, split into activity type

- | | |
|------------------------|------------------------|
| Meeting | Artivism |
| Greenspeaking | Training |
| Protests & photo ops | Direct Action |
| Admin/movement support | Workshop |
| Direct Communication | Lobbyism |
| Hosting public event | Documentation/research |



Activity types with most volunteer hours:

DIRECT ACTION & MEETING



Activities, split into volunteer hours

- | | |
|----------------------|------------------------|
| Direct Action | Artivism |
| Meeting | Direct Communication |
| Protests & photo ops | Workshop |
| Hosting public event | Admin/movement support |
| Greenspeaking | Documentation/research |
| Training | Lobbyism |

Denmark



Finland

92
activities

24
locations

220
volunteers

2586
volunteer hours spent

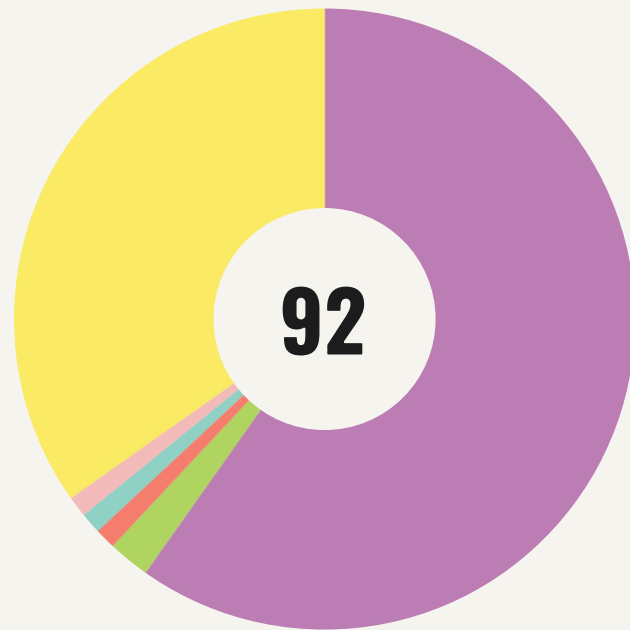
 Locations where activities took place



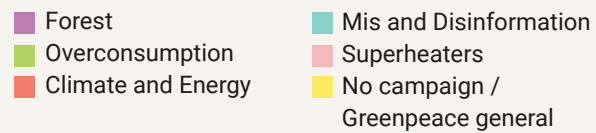
Finland

Campaign with most activities:

FOREST

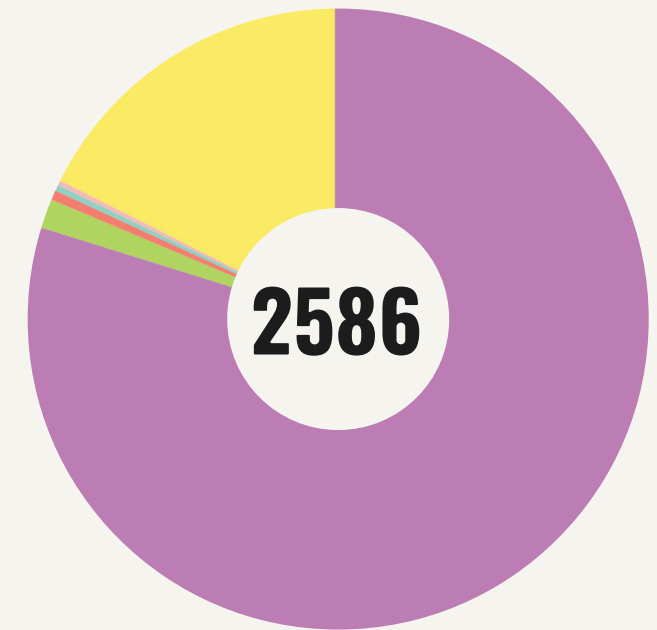


Activities, split into campaigns

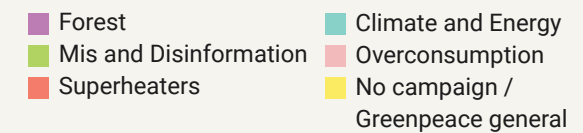


Campaign with most volunteer hours:

FOREST



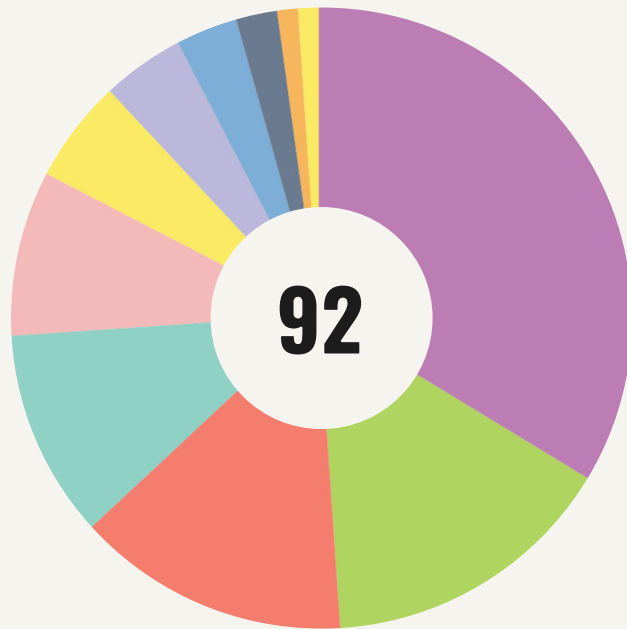
Activities, split into volunteer hours



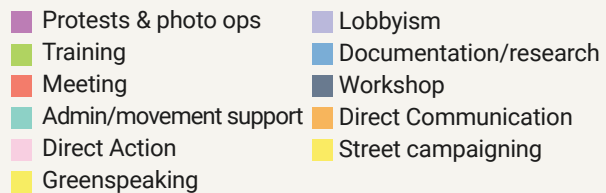
Finland

Most frequent activity type:

PROTEST & PHOTO OPPORTUNITIES

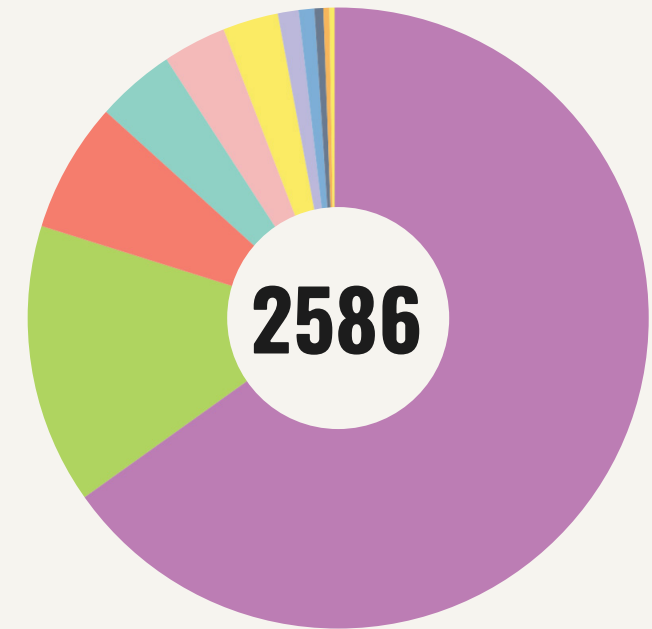


Activities, split into activity type

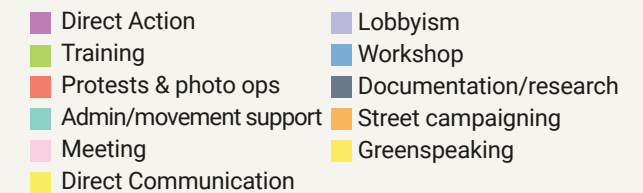


Activity type with most volunteer hours:

DIRECT ACTION



Activities, split into volunteer hours



Finland



Norway

49

activities

7

locations

124

volunteers

2015

volunteer hours spent

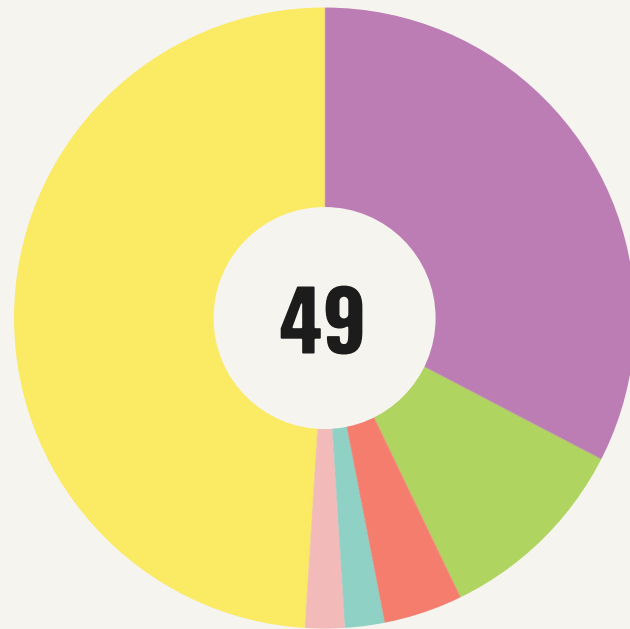
G Locations where activities took place



Norway

Campaign with most activities:

**OIL - STOP DRILLING,
START PAYING**



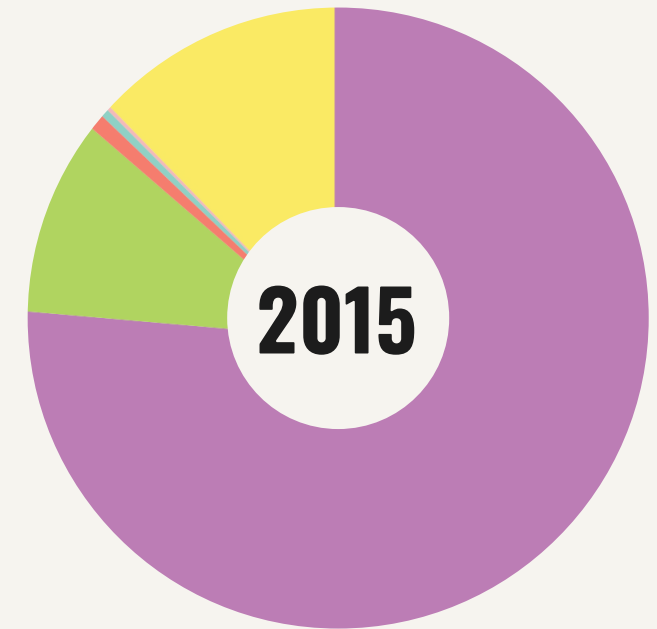
Activities, split into campaigns

- Stop Drilling, Start Paying
- Protect our Oceans
- Greenwashing
- Forest
- Mis and Disinformation
- No campaign / Greenpeace general



Campaign with most volunteer hours:

**OIL - STOP DRILLING,
START PAYING**



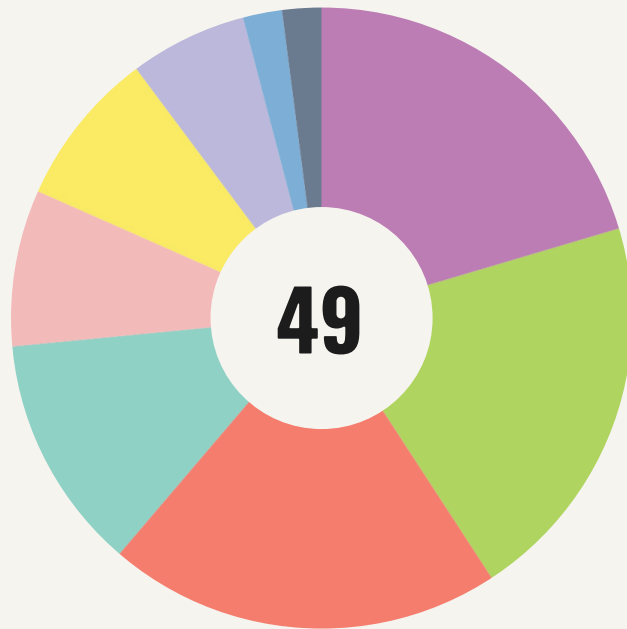
Activities, split into volunteer hours

- Stop Drilling, Start Paying
- Protect our Oceans
- Greenwashing
- Forest
- Mis and Disinformation
- No campaign / Greenpeace general

Norway

Most frequent activity types:

**DIRECT COMMUNICATION,
MEETING & ADMIN/
MOVEMENT SUPPORT**



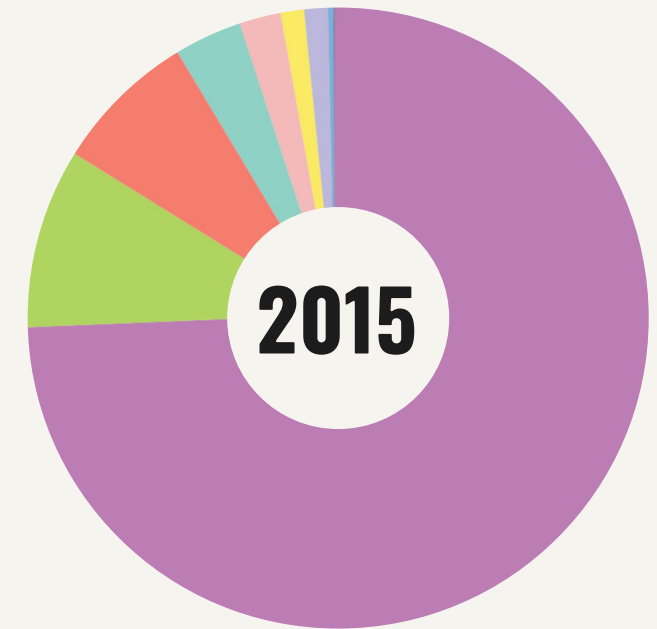
Activities, split into activity type

- Direct Communication
- Direct Action
- Meeting
- Workshop
- Admin/movement support
- Protests & photo ops
- Greenspeaking
- Artivism
- Training



Activity type with most volunteer hours:

DIRECT ACTION



Activities, split into volunteer hours

- Direct Action
- Direct Communication
- Training
- Admin/movement support
- Meeting
- Greenspeaking
- Workshop
- Protests & photo ops
- Artivism

Norway



23



Sweden

87
activities

14
locations

244
volunteers

2055
volunteer hours spent

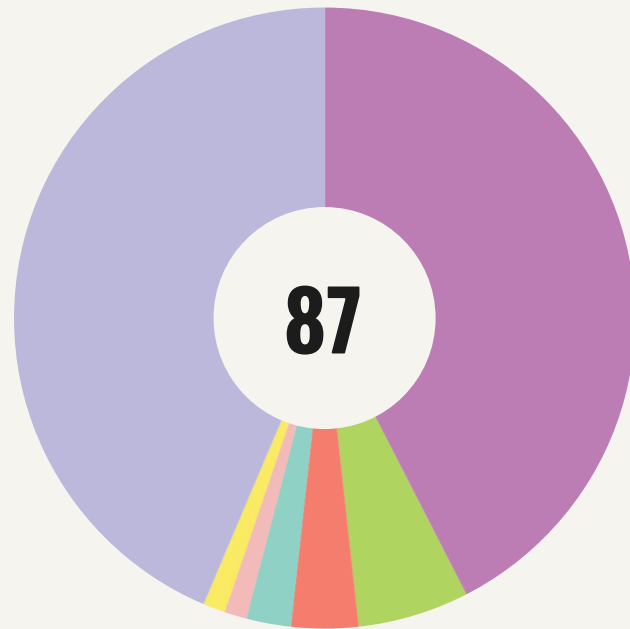
 Locations where activities took place



Sweden

Campaign with most activities:

FOREST



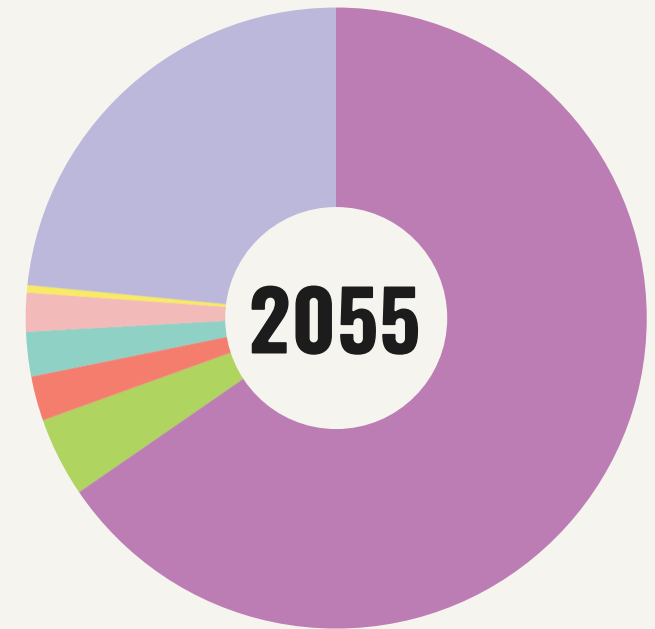
Activities, split into campaigns

- Forest
- Climate and Energy
- Protect our Oceans
- Stop Drilling Start Paying
- Mis and Disinformation
- Superheaters
- No campaign / Greenpeace general



Campaign with most volunteer hours:

FOREST



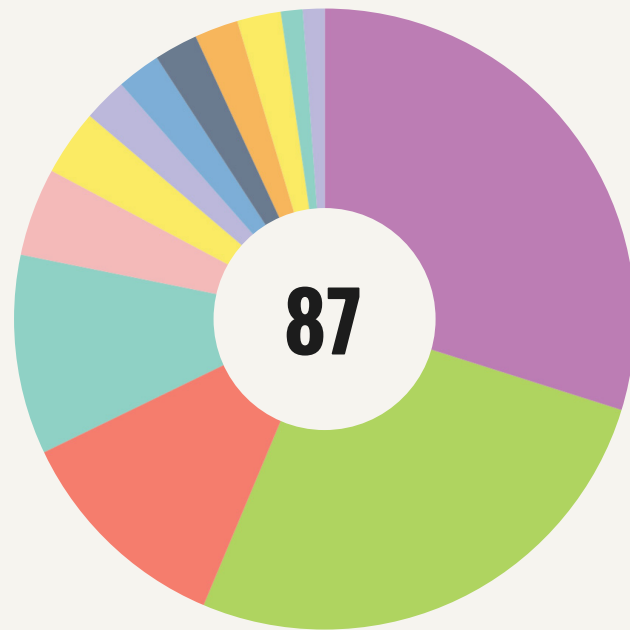
Activities, split into volunteer hours

- Forest
- Climate and Energy
- Stop Drilling Start Paying
- Protect our Oceans
- Superheaters
- Mis and Disinformation
- No campaign / Greenpeace general

Sweden

Most frequent activity types:

MEETING & GREENSPEAKING



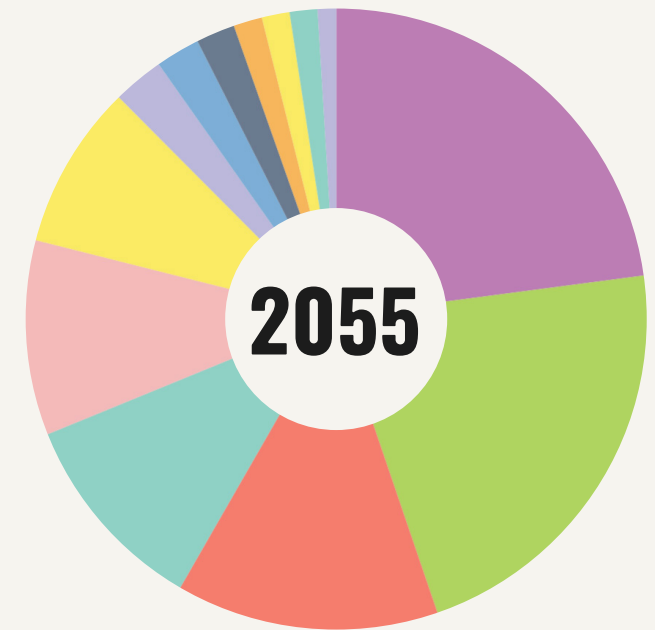
Activities, split into activity type

- | | |
|------------------------|------------------------|
| Meeting | Courtcase |
| Greenspeaking | Hosting public event |
| Street campaigning | Lobbyism |
| Training | Workshop |
| Protests & photo ops | Direct Action |
| Direct Communication | Documentation/research |
| Admin/movement support | |



Activity types with most volunteer hours:

TRAINING & GREENSPEAKING



Activities, split into volunteer hours

- | | |
|------------------------|------------------------|
| Training | Courtcase |
| Greenspeaking | Hosting public event |
| Street campaigning | Workshop |
| Training | Documentation/research |
| Direct Communication | Lobbyism |
| Protests & photo ops | Direct Action |
| Meeting | |
| Admin/movement support | |

Sweden



GREENPEACE

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